



Photo : Sergio Ruiz, SPUR

Station Area Advisory Group (SAAG) MEETING #2

Monday, April 9, 2018 | 6-9pm



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT



Meeting Agenda

- I. Welcome and Introductions
- II. Review of SAAG Meeting #1 Summary Notes
- III. Presentation on Brown Act and City Sunshine Ordinance
- IV. Google's Design Principles and Inspiration
- V. Existing Conditions Information
- VI. Solution Groups
- VII. Public Comment
- VIII. Next Steps and Meeting Schedule



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SAAG Group Agreements

- Recognize that one person speaks at a time and all others are active listeners
- Allow everyone the opportunity to speak and share their ideas
- Build and maintain safe space – we will not tolerate attacks on individuals, institutions or perspectives
- Put yourself in each others shoes - respect each other, seek to understand diverse viewpoints and ask questions for clarification
- Be open minded and allow your perspective to evolve based on the other's ideas and opinions
- Represent the diverse community - not all community members are represented at the table



SAAG Group Agreements

- No “got you” moments – keep interactions positive and encouraging
- Accept that conflicting opinions and disagreements are natural and to be expected
- Work to find common ground and solutions where everyone can win – the best outcomes will incorporate a range of perspectives
- Recognize the intent is to move toward solutions or desired outcomes
- Work together to think big about the project and create an innovative and forward-thinking project
- Have fun and make new friends





II. Review of SAAG #1 Summary Notes



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SAAG #1 Meeting Takeaways

- SAAG Role and Process
 - What other activities is the City undertaking in parallel to the SAAG meeting
 - *Proposed include walking tours, pop-up workshops, surveys, citywide workshops and solution groups*
 - Provide a synthesis of the Solutions Groups and consider adding public education and quality of life, and a neighborhood specific Solution Group
 - *Discussed at SAAG #1, and will be further defined tonight and ongoing*
 - What will the final report include
 - *Structure is still evolving but will most likely be organized topically and represent the aspirations and ideas that the SAAG and community*
 - Can the City provide an overview of Community Benefit Agreements
 - *To be discussed at subsequent meetings*



SAAG #1 Meeting Takeaways

- Request for existing conditions information including:
 - Existing jobs (types and those held by local residents)
 - Existing Housing (costs, size and type of unit)
 - Height of buildings (existing and allowed)
 - Historic resources
 - Existing open spaces
 - Pipeline development projects
 - Rates of car ownership
 - Mode share
 - Development opportunities in the station area
 - Information on homelessness and gentrification
 - Traffic data and trends
 - Urban design guidelines in current plans
 - Existing policies for TDM and TDA activity
 - Existing policies on urban villages





III. Presentation on Brown Act and City's Sunshine Ordinance



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Overview

- 1. Commission Meetings** – the Brown Act and City Policy (Sunshine)
- 2. Conflicts of Interest** – the Political Reform Act and City Policies (Municode and Council Policies)



Brown Act

- **General Rule:** With limited exceptions, all meetings must be open to the public.
- **Purpose:** The Ralph M. Brown Act, Government Code Sections 54950 - 54963, was enacted in 1953 to ensure the local government meetings *were open and public*.
- **Scope:** Applies to any “legislative body”, decision-making or advisory, *including boards, commissions and subcommittees*. The main exception is for single purpose temporary (“*ad-hoc*”) subcommittees formed solely of less than a quorum of the legislative body. Sunshine Resolution Section 2.3.1.2 limits an *ad hoc* committee term to 6 months.

Brown Act

A Meeting is: “any congregation of a *majority of the members* of a legislative body at the *same time and location...* to ***hear, discuss, deliberate, or take action*** on any item that is within the *subject matter jurisdiction* of the legislative body or the local agency to which it pertains.”



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Brown Act

The following are **not** meetings:

- Individual contacts by members of the public,
- Attending a conference,
- Attending an open & publicized community meeting (e.g., an election debate),
- Attending an open and noticed meeting of another body (but, cf. serial meetings), or
- Attending a social function (e.g., a holiday party)



Brown Act

- **Prohibited Serial Meetings.** Use by a *majority of the members* of “a *series of communications* of any kind, directly or through intermediaries, ***to discuss, deliberate, or take action*** on any item of business that is within the subject matter jurisdiction of the legislative body.”
 - ❖ The “Daisy Chain” Serial Meeting, the “Hub And Spoke” Serial Meeting and Email Reply to All.
- **Staff Briefings are allowed.** Staff may contact a Commissioner in order to answer questions or provide information if the Staff member does not communicate the comments or position of any other Commissioner.



Brown Act

Agenda Items

- The Commission's agenda should contain a brief general description of each item of business to be transacted or discussed at the meeting and the proposed Commission action, if any.
- This description need not exceed 20 words, but should contain enough detail to allow a person who is not familiar with the Commission to determine whether they should attend the meeting.



Brown Act

The Commission should not discuss items that are not on the posted Agenda.

- Unless the item is added to the Agenda in special circumstances allowed by the Brown Act and Sunshine.
- Comments by Commissioners regarding un-agendized items are only allowed as follows (and provided that *no discussion or action* occurs):
 - Briefly responding to public comment
 - Asking a question for clarification
 - Referring item to staff
 - Brief report by Commissioner on his or her activities
 - Brief announcement



Brown Act

- **Public Comment:** Each regular meeting Agenda must provide an opportunity for the public to comment on items within the Scope of the Commission's subject matter jurisdiction. The public is also allowed to comment on each item on the agenda, prior to or during the Commission's consideration of that item.
- The Chair is empowered to act to prevent disorderly conduct and personal attacks, and to enforce time limits, but take care to do so equitably.
- Criticism of any acts or omissions of the Commission and its policies, services and procedures is allowed.



Brown Act: Posting and Other Requirements for Meetings

Boards, Committees & Commissions	City Sunshine	Brown Act Requirements
Regular Meeting Agenda	7 days, action items	72 hours
Special Meeting Agenda	4 days unless 2/3 of members determine that an issue must be resolved in less than 4 days, then no less than 24 hours	24 hours
Minutes	Action minutes, post draft within 10 days after meeting	Minutes are not generally required by the Brown Act
Recordings	Audio record meeting and maintain recording for 2 years	Recording is not required, but if made, must be retained for 30 days
Staff Reports	7 days (posted with Agenda)	Documents provided after agenda posting shall be made available to the public at the place indicated on the Agenda
Memos from members of the Body	4 days if memo has multiple signatures:	As above



Political Reform Act

- The Political Reform Act of 1974 includes conflict restrictions, gift and other limits, and disclosure requirements. Conflicts of Interest are evaluated based on the Fair Political Practices Commission (the “FPPC”) regulations:
 - A public official must recuse if there is a disqualifying financial interest.
 - A public official has a disqualifying financial interest if the **decision** will have a **reasonably foreseeable material** financial effect, distinguishable from the effect on the public generally, directly on the official, or his or her immediate family, or on any other listed **financial interest**.



City Policies: Policy 0-4

Consolidated Board and Commission Policy 0-4*

- Recruitment, Selection, Appointment, and Resignation
- Requirements for Board members and Commissioners
- Board and Commission Governance and Operations
- Code of Conduct
- Authority of Boards and Commissions

*A revised version was adopted in August 2016. Training on Policy 0-4 will happen in January 2017. Contact the City Clerk's Office for an earlier training date.



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Quiz Time!

On April 19, there is a kick-off community meeting hosted by the City's Planning Department to discuss the Downtown and Diridon Station Area Design Guidelines update, and you all are invited...

What are the implications related to Brown Act?

Questions and Answers

Thank you for participating in tonight's training.



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IV. Google's Design Principles and Inspiration



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SAAG Presentation

Google's Design Principles & Inspiration

Joe Van Belleghem, Senior Director of Real Estate Development

Mark Golan, Vice President of Real Estate Development & Investments

Javier Gonzalez, South Bay Public Affairs Manager

San Jose: Place is happening & momentum building



Photo Credit: City of San Jose

PLACE is about People

Place isn't just about buildings - it's about the urban experiences people crave, the programming of these experiences and the creation of community



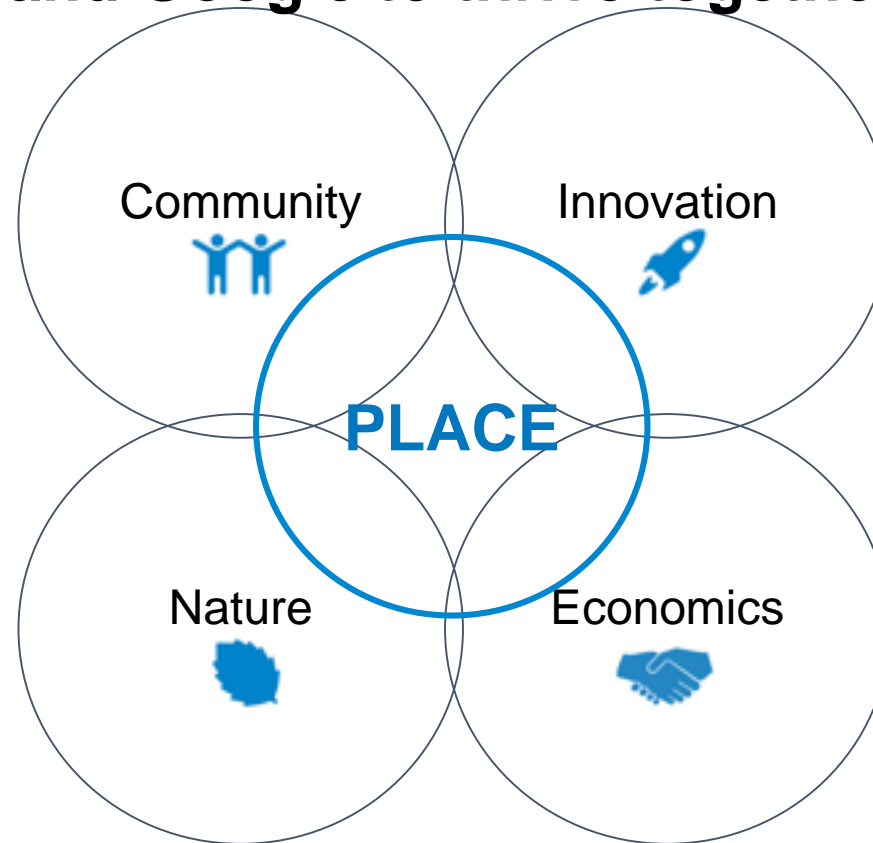
Photo Credit: Windmill

Principles of Place

The Principles of Place will help guide us together with the community in creating places that enable the local community and Google to thrive together

Places are about people and the connections between them.

The wellbeing of people depends on the health of the planet.



Have a healthy disregard for what's impossible.

We invest in bold ideas that create replicable solutions for a better future.

The Principles Work Together

Successful placemaking requires balancing all these areas in an integrated fashion that allows the community and Google to thrive together



Project Examples: Community

Places are about people and the connections between them.



Project Examples: Nature

The wellbeing of people depends on the health of the planet.



Photo Credit: Windmill and Lendlease

Project Examples: Innovation

Have a healthy disregard for what's impossible.

Challenge traditional approaches to development that don't think about PLACE first.



Photo Credit: Windmill

Project Examples: Economics

We invest in bold ideas that create replicable solutions for a better future.



Investment in training is a key component of the economic development strategy for the region. The region's economic development strategy is focused on creating a skilled workforce that is able to attract and retain investment. The region's economic development strategy is focused on creating a skilled workforce that is able to attract and retain investment.

The following is a list of the key areas of focus for the region's economic development strategy:

- Workforce development, training and education reform
- Business development, attraction and retention
- Innovation and entrepreneurship
- Economic diversification

\$73
MILLION IN FUNDING
from the federal government for the region's economic development strategy.

FROM
80%
↓
5-10%
APPRENTICE DROP
OUT RATE

Photo Credit: Windmill and Lendlease

Place Requires Balance - Maximize the Whole

Everyone's Viewpoints are Important

We need to work together to find the right balance of these principles in a way that allows the community and Google to thrive together.



Diridon can be a catalyst to fuel the momentum

Solutions for San Jose



Photo Credit: City of San Jose

We want to hear your feedback on areas of importance

Housing & Affordability

-
-
-

Natural Resources

-
-
-

Diversity & Inclusion

-
-
-

Mobility & Transportation

-
-
-

Climate Change & Resilience

-
-
-

Job Creation & Skills Training

-
-
-

Experience, Arts & Culture

-
-
-

Safety, Health & Wellbeing

-
-
-

Digital Infrastructure

-
-
-

Natural Systems & Ecology

-
-
-

Vibrant Mixed-Use Communities

-
-
-

Fiscal Responsibility

-
-
-



Questions?

- What are your general responses to the presentation?
- What concepts or ideas should Google think about?
- What other areas/places could the Diridon area draw inspiration from and why?



V. Existing Conditions Information



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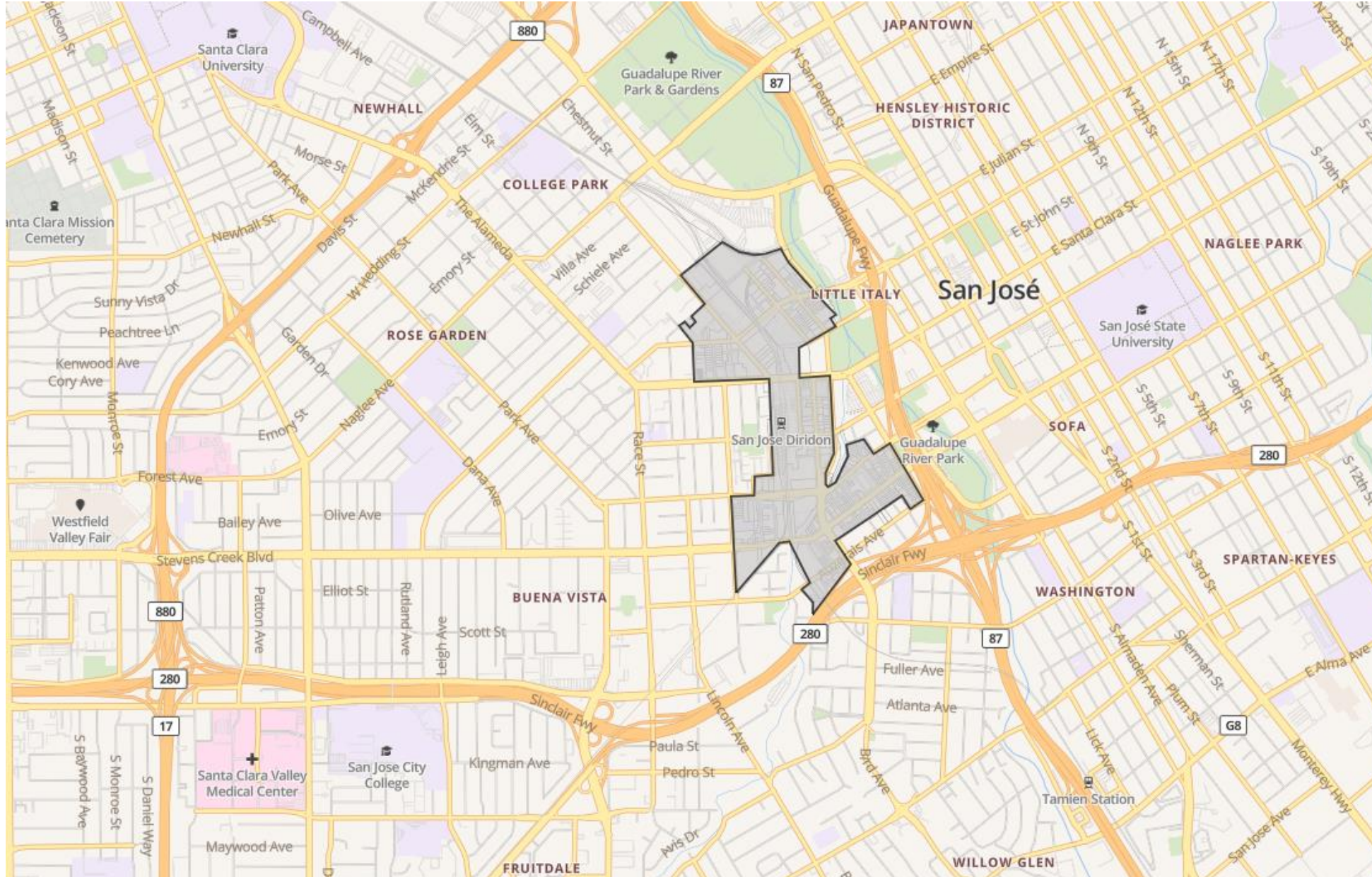
Diridon Station Area

San Jose

Existing Conditions

Preliminary Data as of April 6, 2018

DIRIDON STATION AREA | Basic Statistics



Area

200+ acres

Population

2,148

Households

742

Dwelling Units

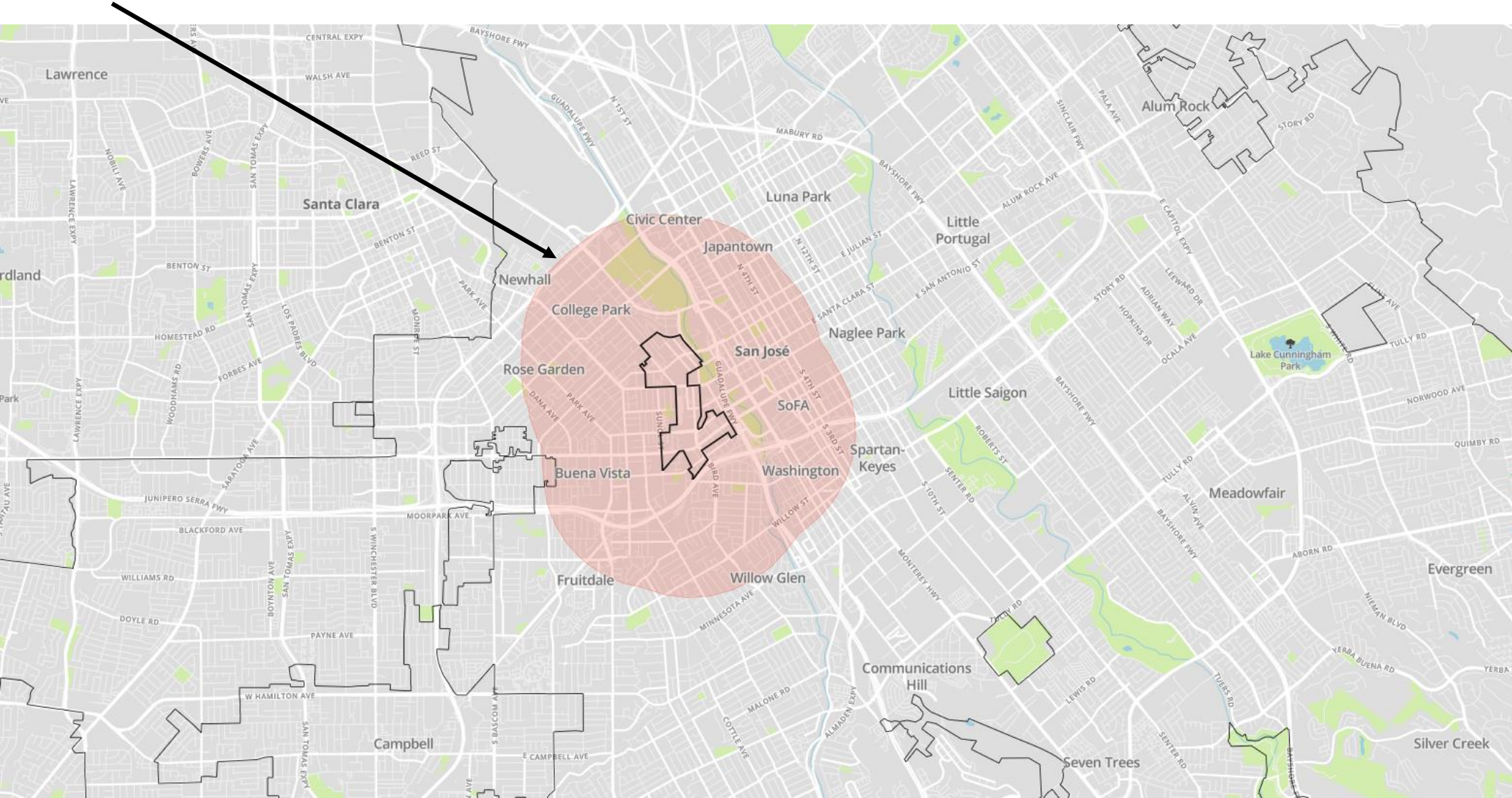
800

Employment

1,793

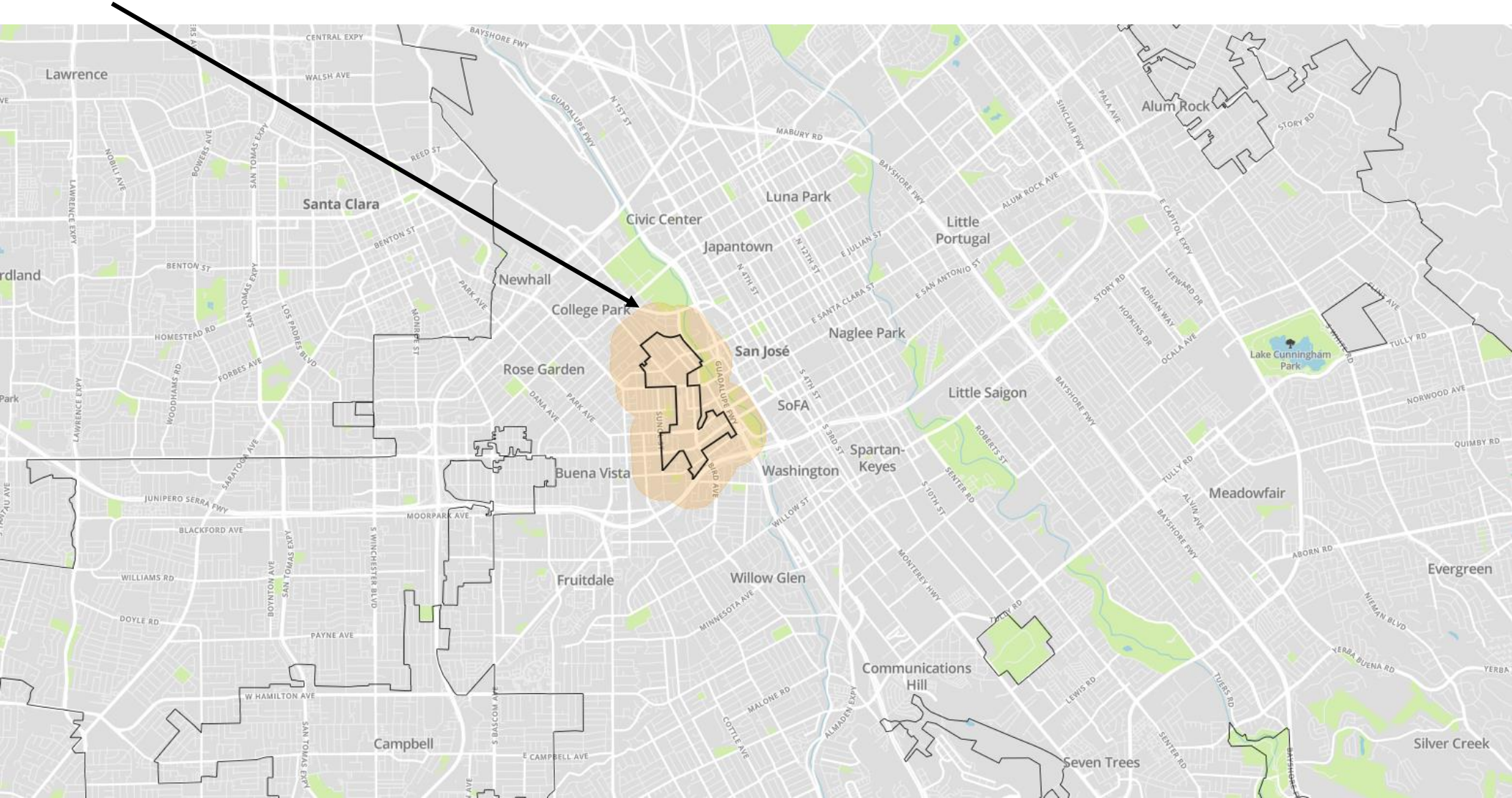
DIRIDON STATION AREA | Boundary

1 Mile Buffer



DIRIDON STATION AREA | Boundary

¼ Mile Buffer



DIRIDON STATION AREA | Potential Existing Conditions

Note: Highlighted items are included in this document. Those not included are in progress and will be made available as soon as possible.

Land Use

- Existing land use *(included)*
- Pipeline projects *(included)*
- “Givens” – uses/buildings that will stay
- Vacant/undeveloped land
- Allowed building heights and FAR’s
- Airport building height limitations

Housing

- Percent of renter/owner occupied homes *(included)*
- Percent of single-unit homes *(included)*
- Number of occupied homes *(included)*
- Deed-restricted affordable housing *(included)*
- Average rents over time

Historic Resources

- List of historic and potentially historic resources

Demographics

- Percent of people by age *(included)*
- Percent of people by race *(included)*

Education

- Percent not high school graduates *(included)*
- Percent of college graduates *(included)*

Health

- Percent of people with no health insurance *(included)*

Economy

- Median household income *(included)*
- Percent of people below poverty line *(included)*
- Jobs - #, by industry

Parks and Open Spaces

- Existing facilities *(included)*
- Planned facilities

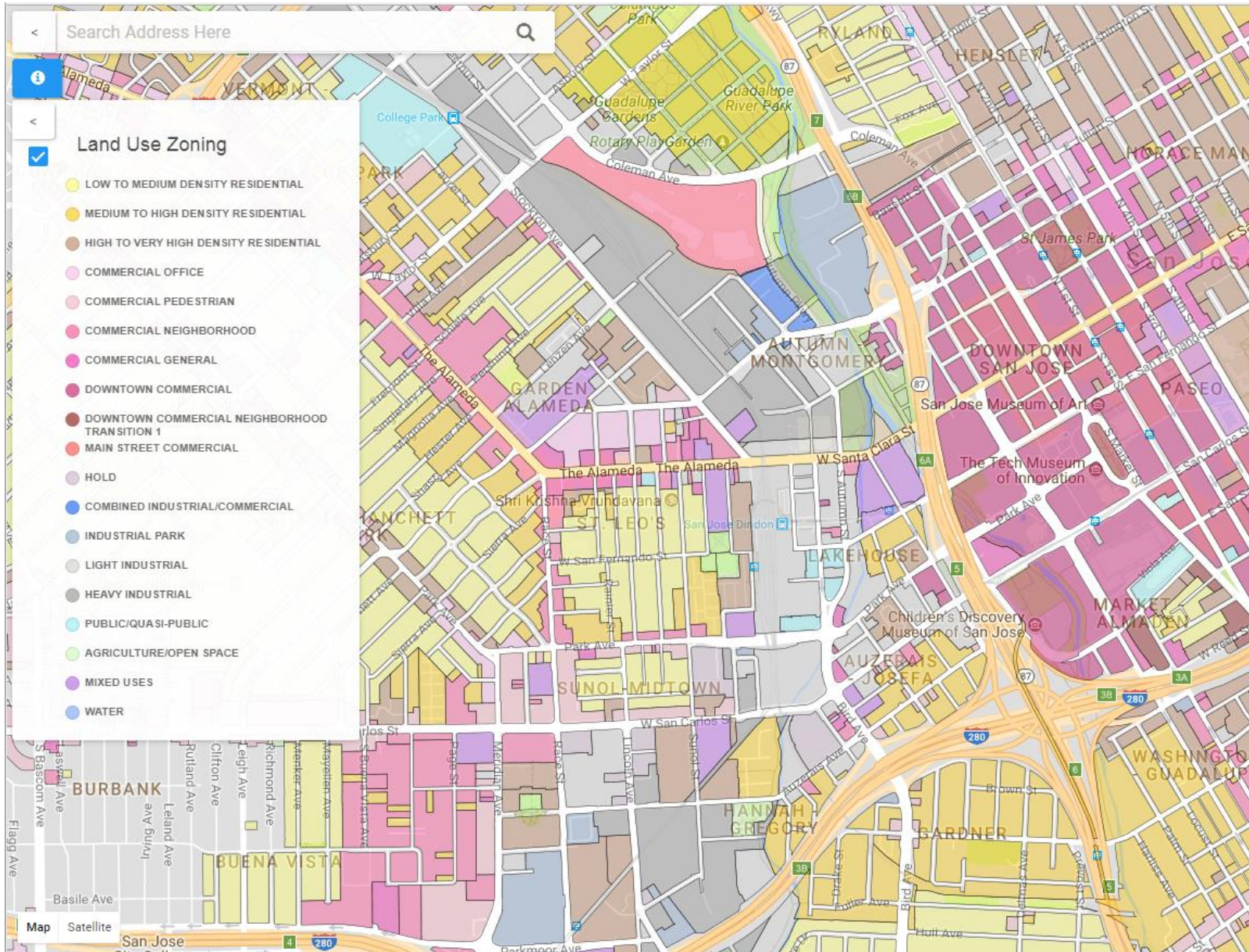
Transportation

- Existing roadways
- Traffic counts
- Transit infrastructure - existing and proposed

Environmental

- Noise contours - existing and future
- Cal Enviroscreen *(included)*

DIRIDON STATION AREA | Land Use Zoning



This is an interactive map of existing land use zoning on the City of San Jose website.

For more details, visit:
<http://csj-landzoning.appspot.com/index.html>

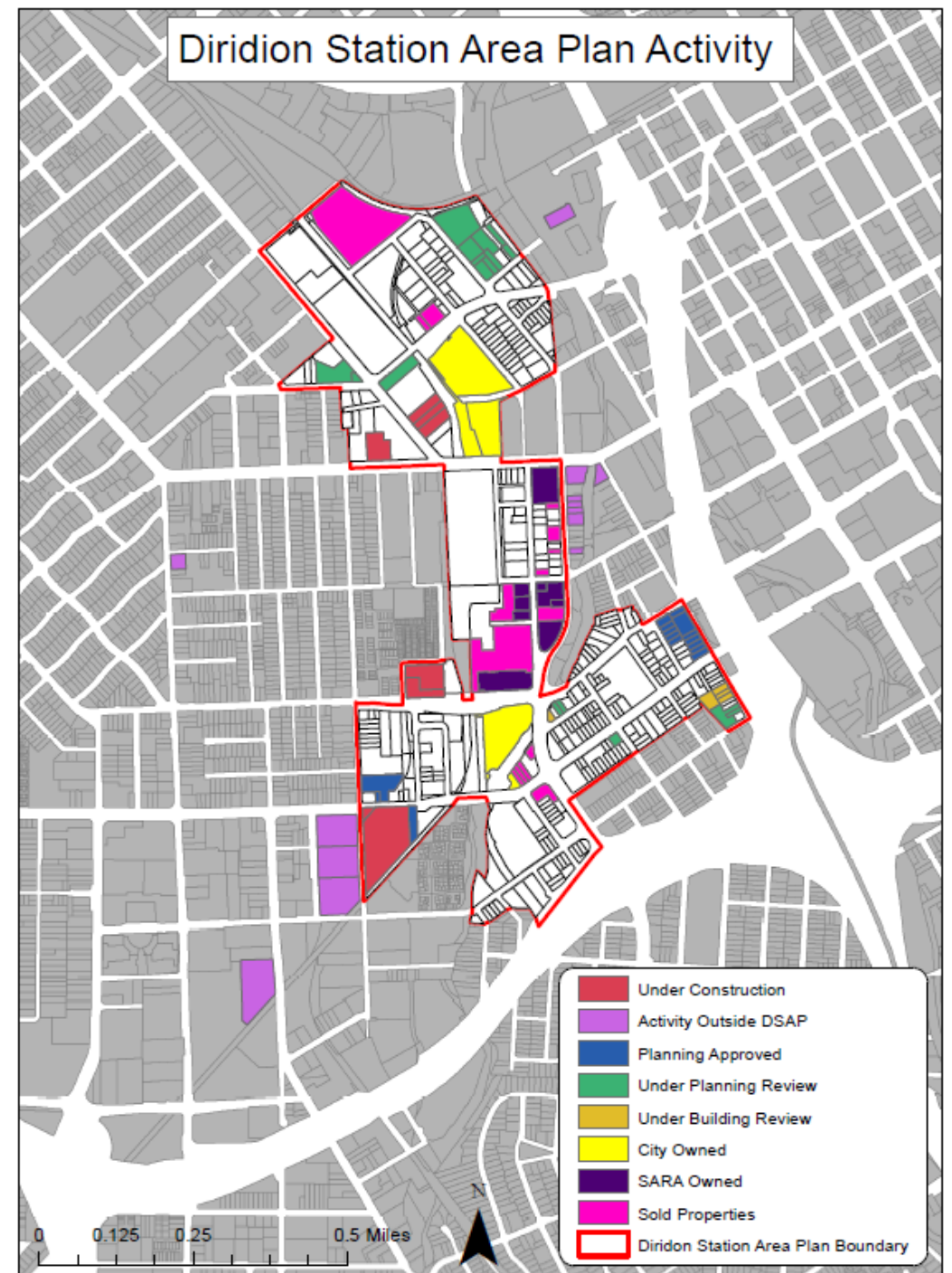
DIRIDON STATION AREA | Pipeline Projects

See next slide for a spreadsheet of project description and status.

To view details on projects, visit the City of San Jose Online Permitting Website:

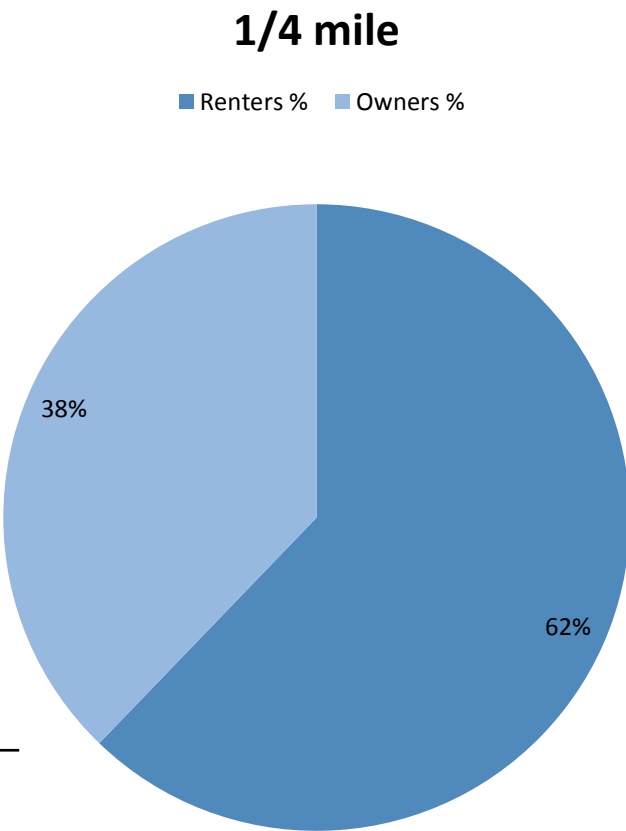
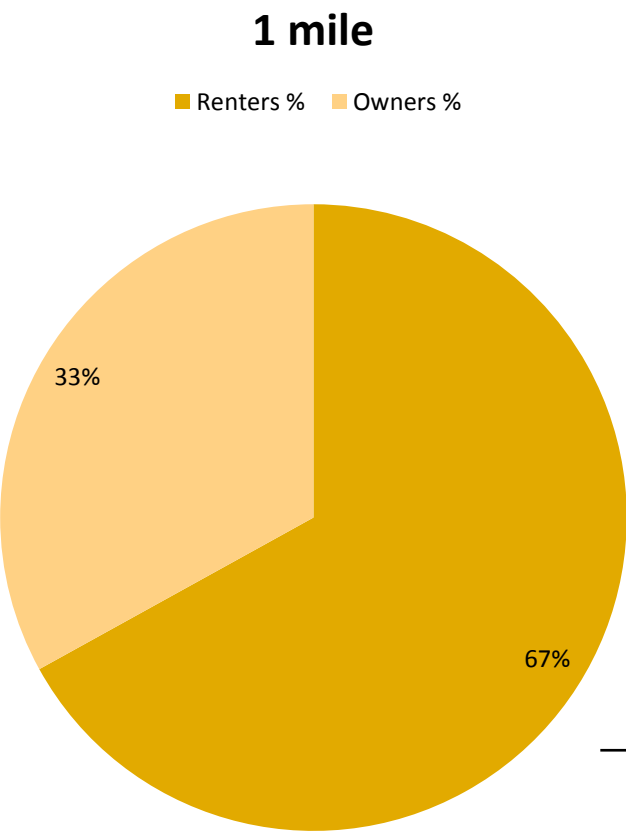
<https://sjpermits.org/permits/general/combinedquery.asp>

There, you may search by address, Assessor's Parcel Number (APN), or permit/file number (given in the next slide).



DIRIDON STATION AREA | Pipeline Projects

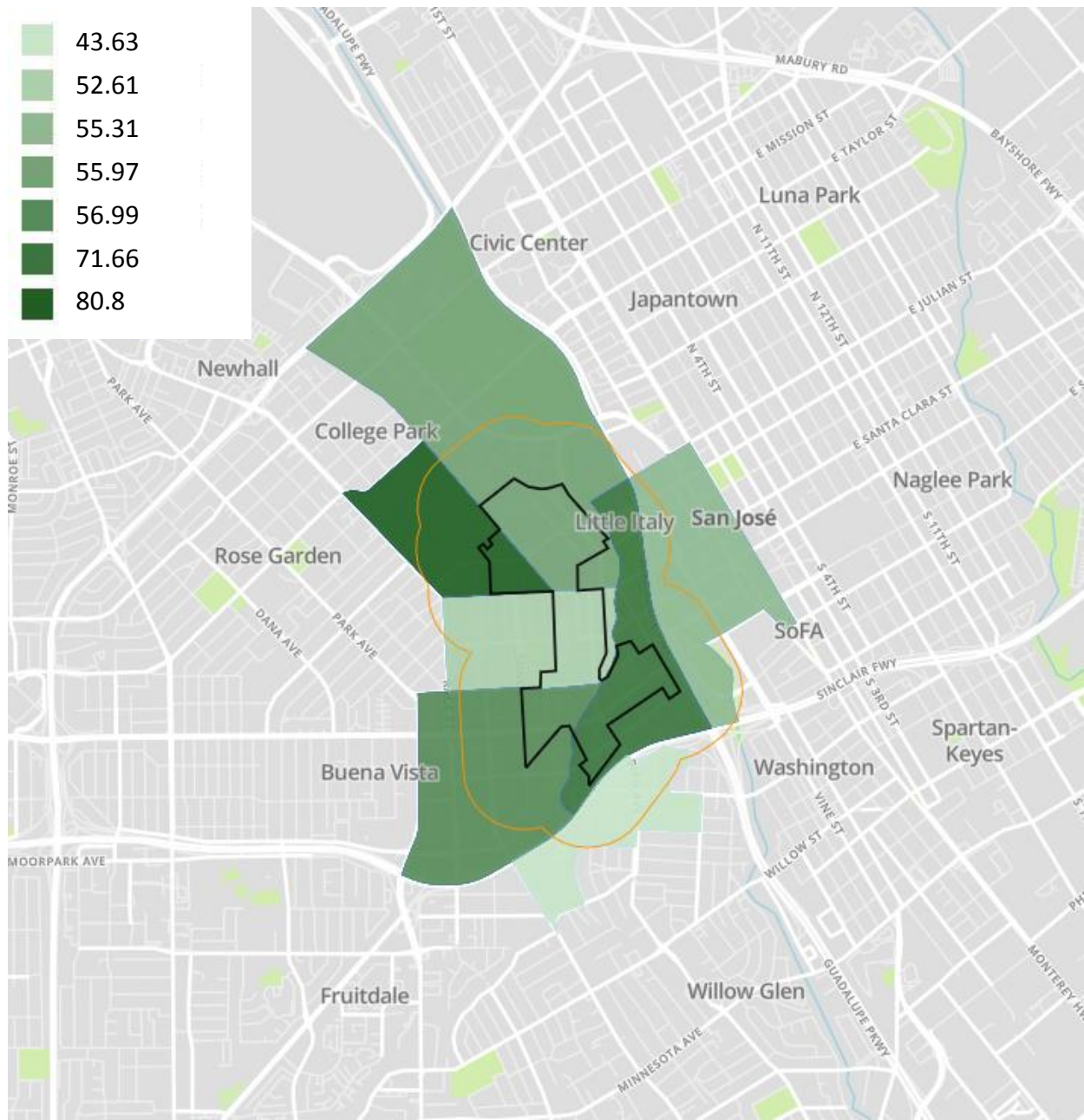
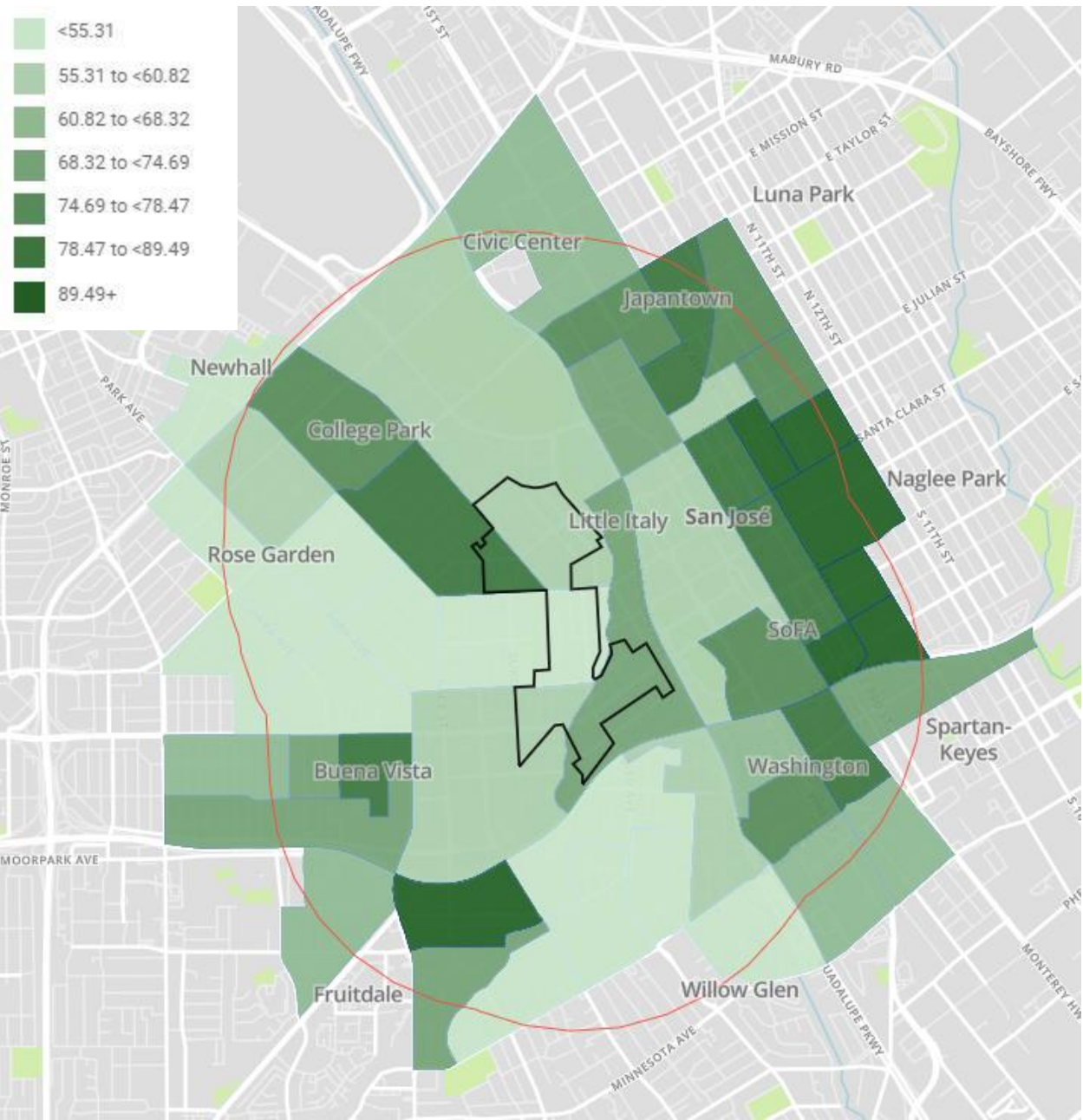
APN	Name	Location	# Res. Units	# Retail SF	# Office SF	# Hotel Room	Project Description	File #	Status
25928004, 25928003, 25928005	Vespaio	139 Stockton	164	37,500			7-story mixed use building	PDC15-010/ PD16-006	Under Construction
26136095, 26136094	Park Ave Sr/Family Housing	777 Park Ave	182				Affordable housing	PDC13-012/ PD14-051	Under Construction
26415062, 26415002	800 W San Carlos	808 West San Carlos	315	22,665				PDC14-007/ PD14-012	Under Construction
25924036	River Corporate Center	353 W Julian			194,178		Office	H16-013	Under Construction
26409063		505 Lincoln	190				5 story building with 190 residential units	PDC13-046/PD14-022	Under Construction
				20,000-30,000			Zoning is to allow up to 800 units, 521 currently under construction w/ 20-30K retail	PDC08-061/ PD12-013/ PD15-036	Under Construction
26414132, 26414133, 26414134	Ohlone	Sunol & W. San Carlos							Under Construction
26101112	Modera		168	22651				PDC15-003	Under Construction
25947068	Montgomery 7	565 Lorraine Ave	54	1,856			10 story mixed use building	PDC15-038/PD15-042	Building Review
26426006, 26426007, 26426008, 26426009		363 Delmas	120				5 story building	H15-046	Building Review
		815 W San Carlos, 270 Sunol St							
26139006, 26139045	777 W San Carlos		149	2,990			7-story mixed use building	PDC16-018/ PD16-013	Planning Approved
		405 W San Carlos, 279 Delmas, 267 Delmas	36	1,600			5-story mixed use	SP16-010	Planning Approved
25946047, 25946046, 25946048	Delmas (Felice)								
25946040, 25946044, 25946045, 25946055, 25946056, 25946057, 25946058, 25946090, 25946109		201 Delmas	123	1,000			4 and 5 story building with one level underground parking	SP16-016	Planning Approved
26415003		750 West San Carlos	56				7-story building	PDC16-045 / PD16-031	Planning Approved
26101030, 26101094	Julian/Stockton	715 Julian	249	26,585			7-story mixed use building	PDC17-058/PD17-029	Planning Review
25947069, 25947070	Montgomery Phase 2	543 Lorraine	70	2,200				H17-063	Planning Review
25925004, 25925005, 25925007, 25925035, 25925042, 25925059, 25925051, 25925002, 25925055, 25925056, 25925093, 25925104, 25925099, 25925061	Akatiff	440 W Julian			1,023,000		3 six-story office buildings	H17-064	Planning Review
25928028	Laurel Grove Apts	292 Stockton	19			2549-story		PRE18-026	Planning Review
							Mixed use development with two office buildings, 12 and 13 stories, 10 story residential with 325 units and 30,892 retail	PDC15-051/ PDA15-061-02	Planning Review
25938036	Destination Diridon	402 W Santa Clara	325	30,892	1,000,000				Planning Review
26420064	Josefa Plaza	500 West San Carlos	19	3,408				H16-002	Planning Review
26426013		425 Auzerais	130				6-story building	SP17-016	Planning Review
26426088		426 Auzerais	131				6-story building	SP17-017	Planning Review
26426017		427 Auzerais	132				6-story building	SP17-018	Planning Review
26129001		80 Race St		5,900			5,900 sf retail	H18-010	Planning Review



Area	Renters %	Owners %
1/4 mile	62%	38%
1 mile	67%	33%
Citywide	43%	57%

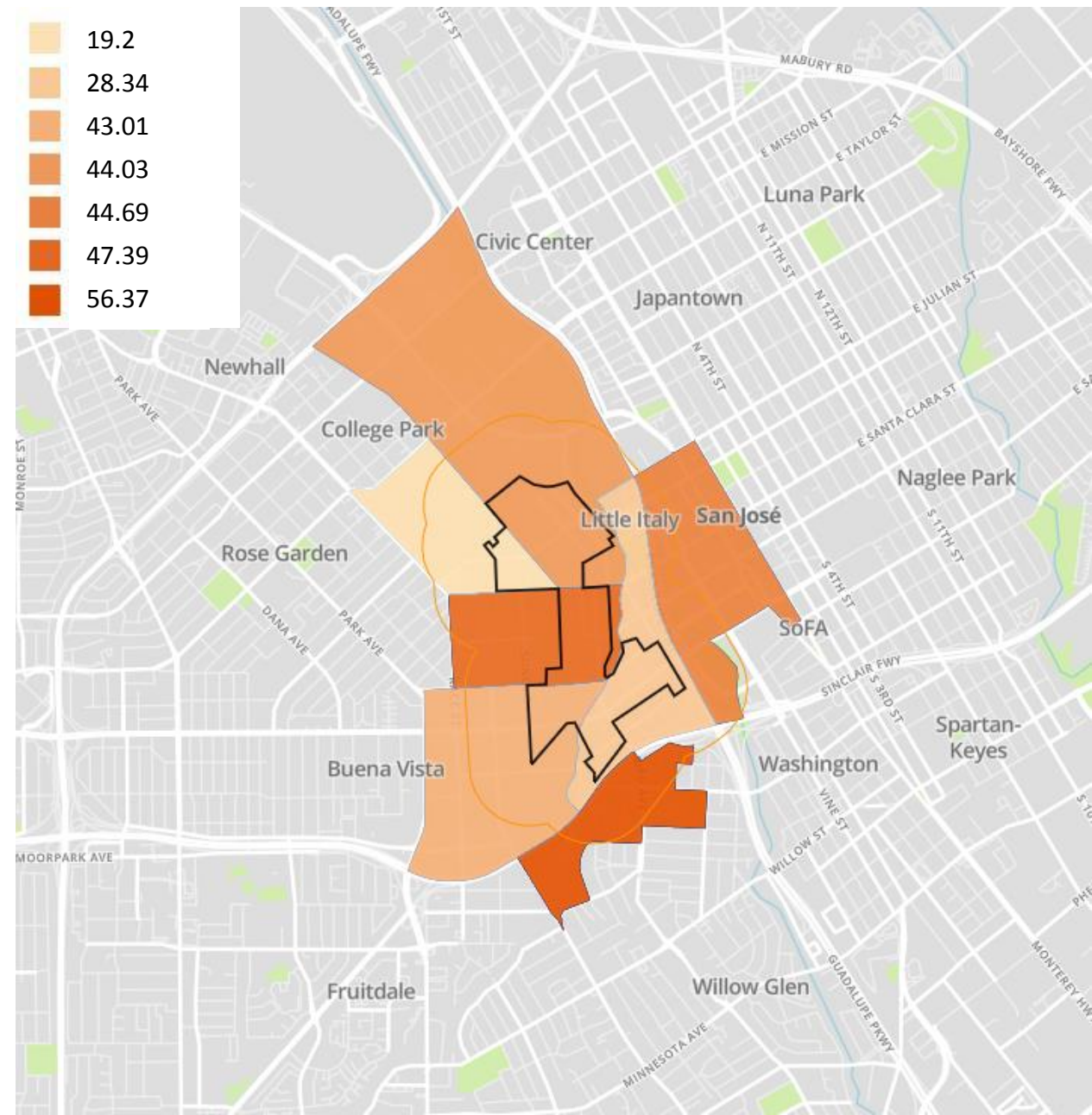
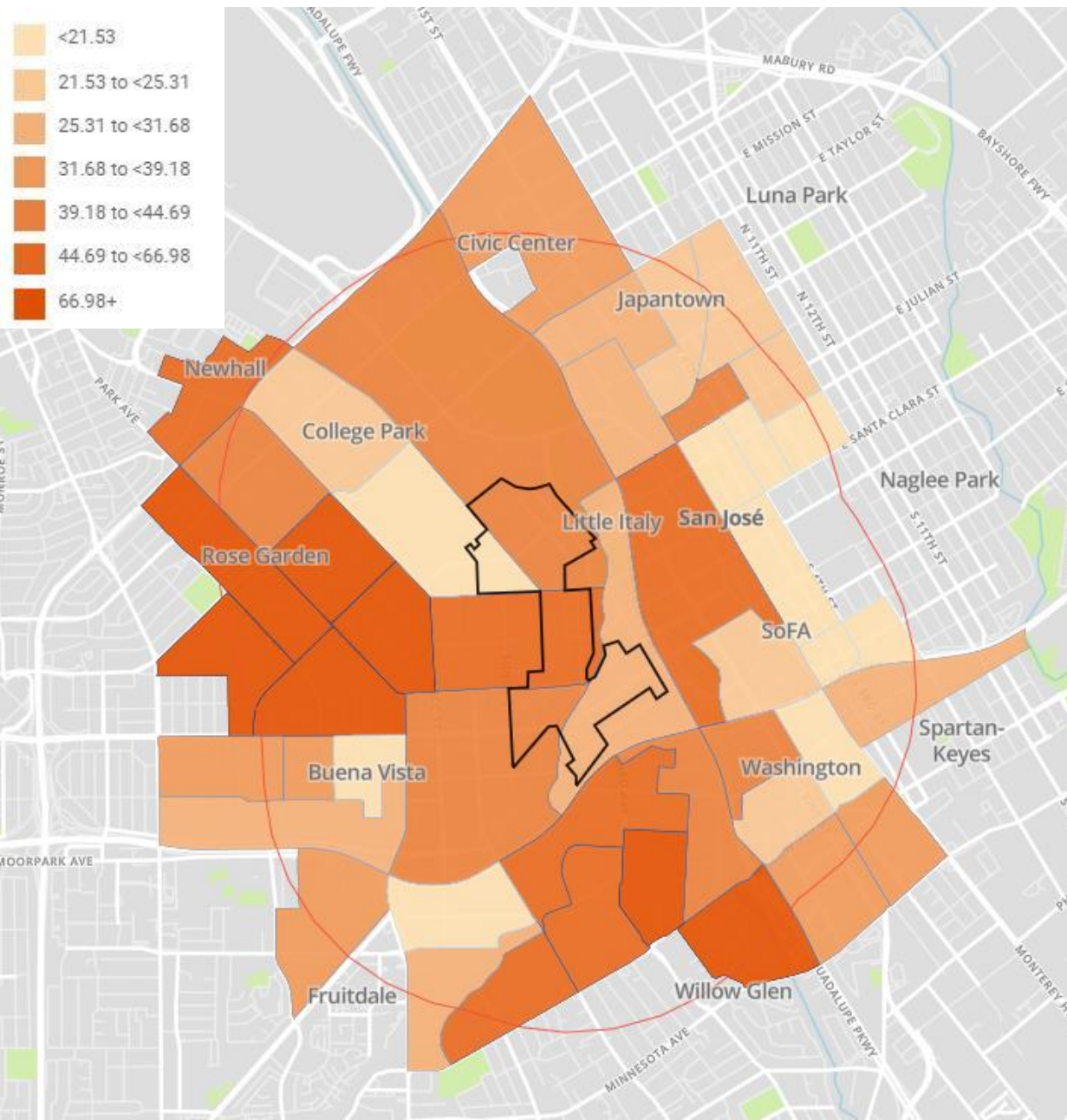
HOUSING | Percent Renter-Occupied Homes

Source: American Community Survey ACS 11-14 using Urban Footprint



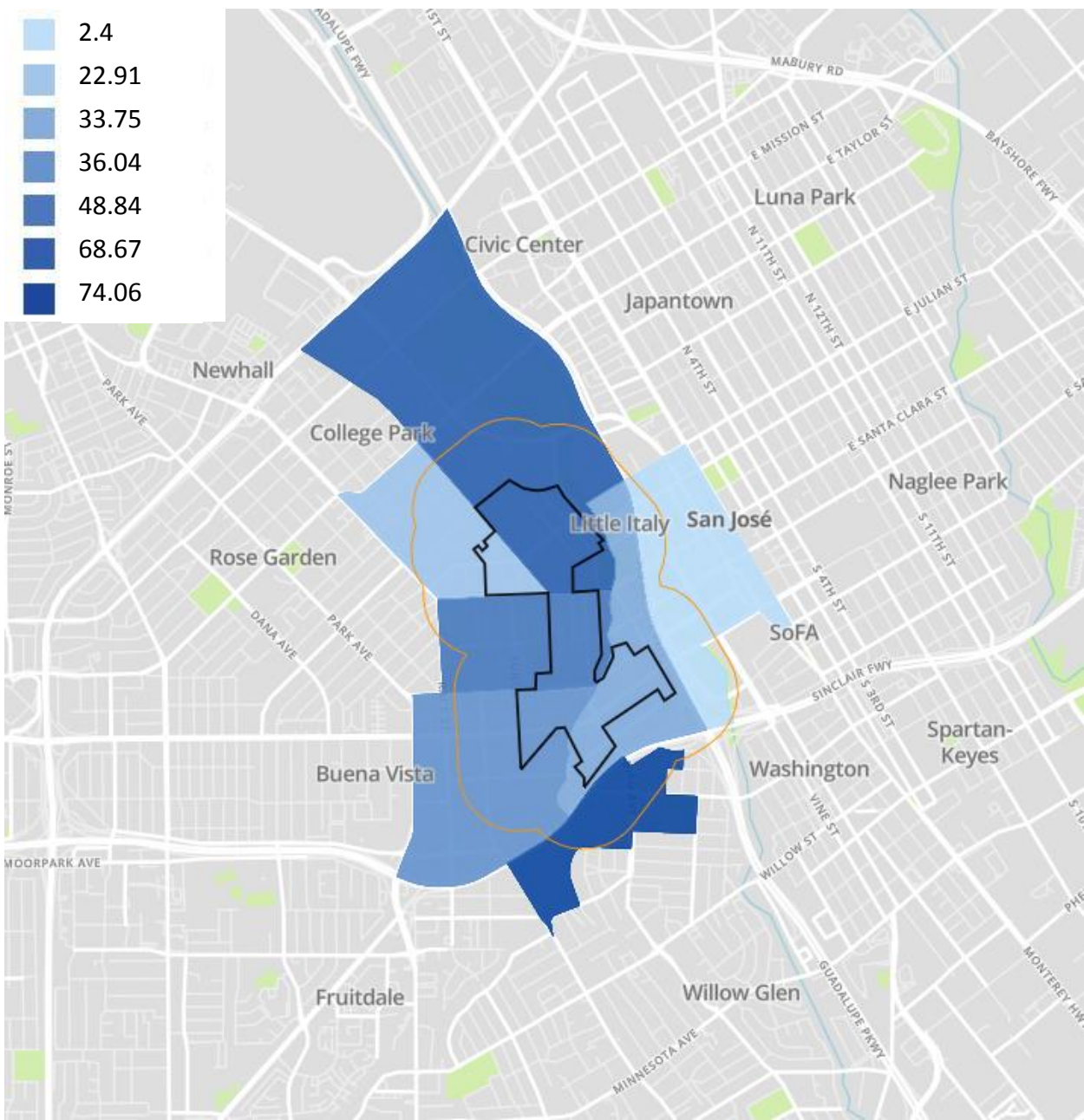
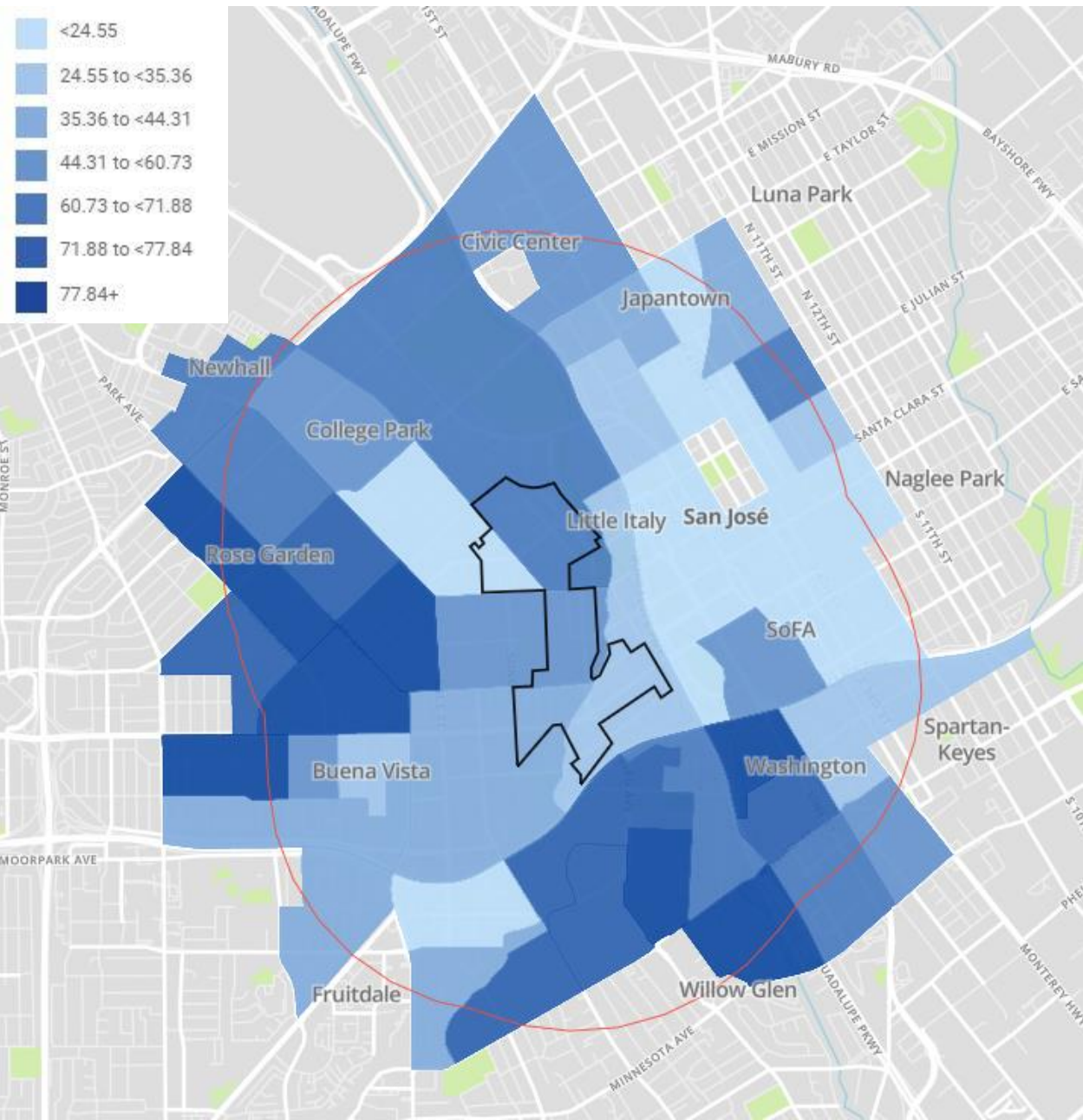
HOUSING | Percent Owner-Occupied Homes

Source: American Community Survey ACS 11-14 using Urban Footprint

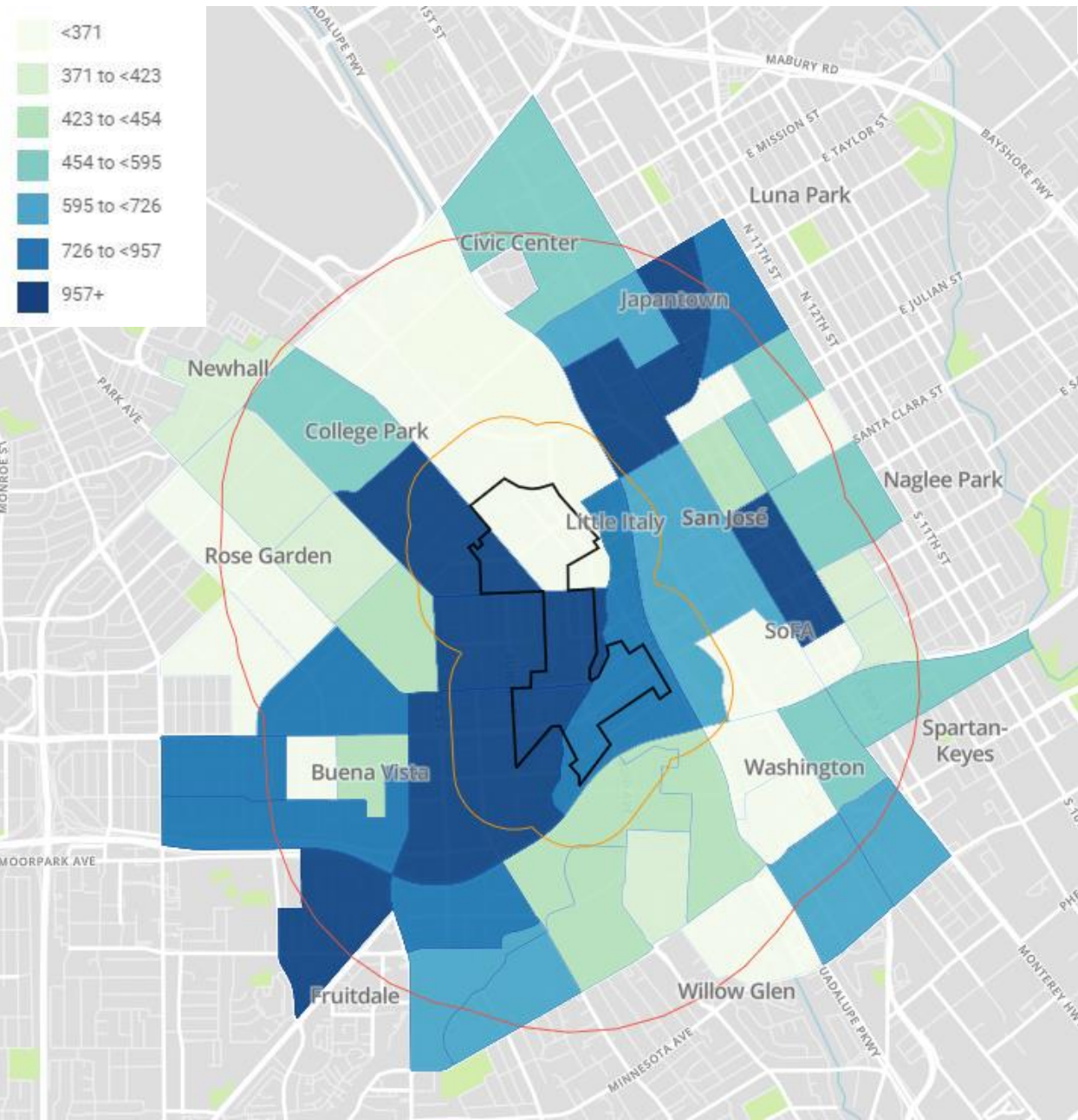


HOUSING | Percent Single-Unit Homes

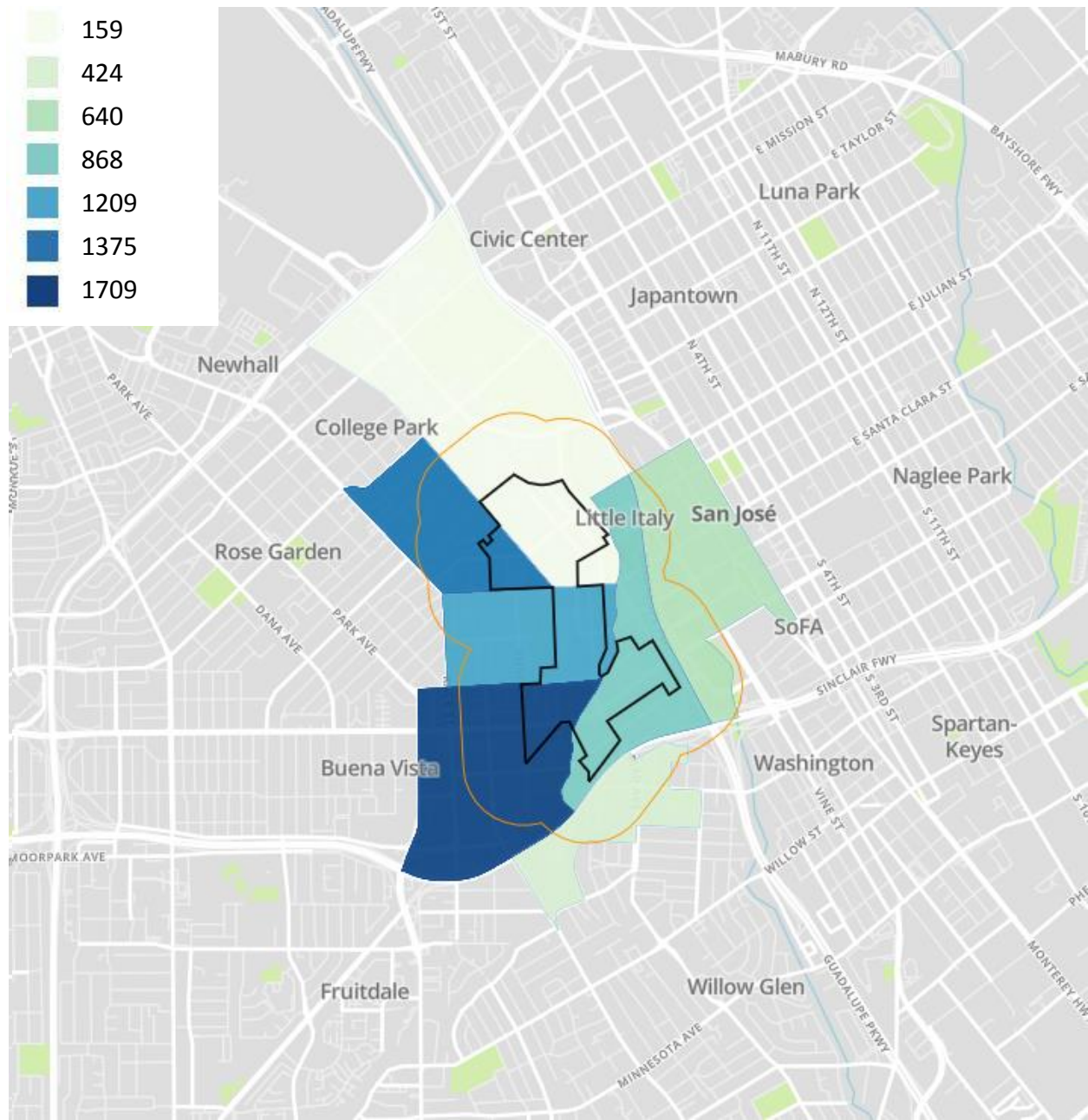
Source: American Community Survey ACS 11-14 using Urban Footprint



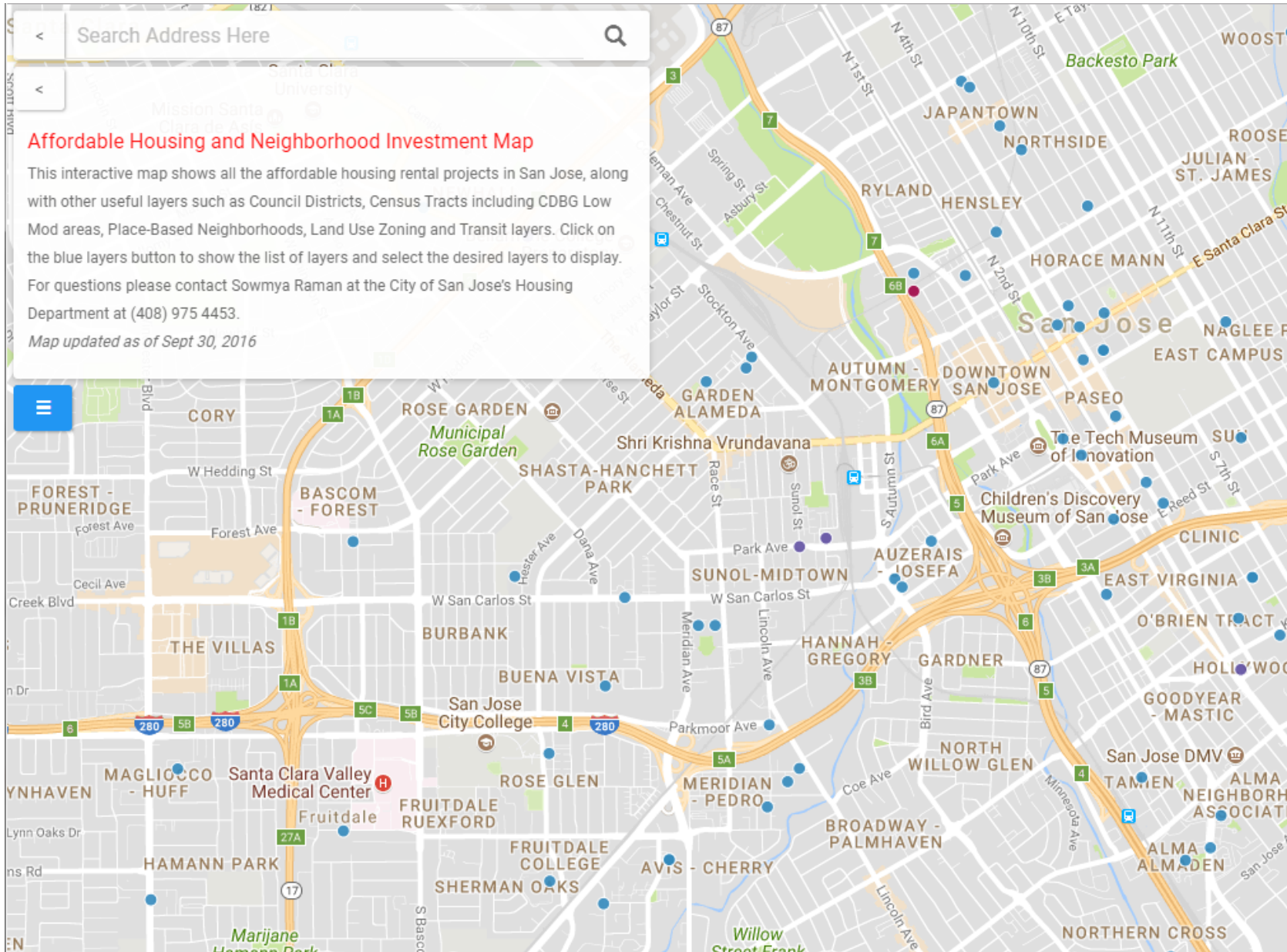
HOUSING | Number of Occupied Homes



Source: American Community Survey ACS 11-14 using Urban Footprint



HOUSING | Deed-Restricted Affordable Housing



This is an interactive Affordable Housing and Neighborhood Investment Map on the City of San Jose website.

For details, visit:

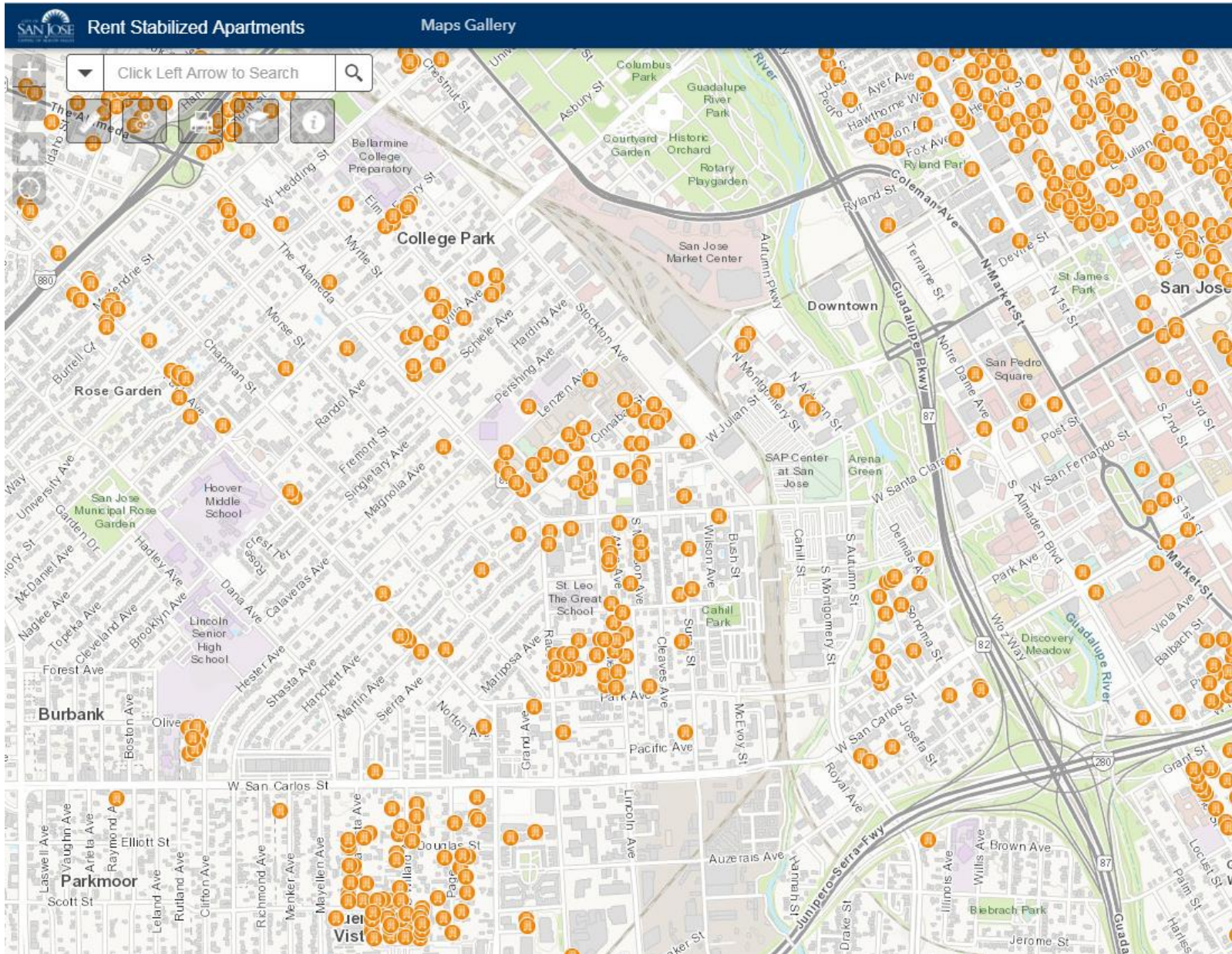
<http://csj-housing.appspot.com/index.html#>

HOUSING | Deed-Restricted Affordable Housing

Diridon Station Area*		1/4 Mile Buffer*		1 Mile Buffer*			
Project	Units	Project	Units	Project	Units		
Laurel Grove (under construction)	81	Villa Torino	85	101 San Fernando	68	Paula Street	21
Park Ave. Senior (under construction)	99	Fountain Plaza	46	Buena Vista Midtown	94	Plaza Maria	52
Cinnabar Commons	243	North San Pedro Studios (committed)	134	Chai House I/II	140	San Pedro Square Apartments	32
Lenzen Square	88	Masson	4	Colonnade	16	Sobrato House	19
Lenzen Gardens Senior	94	Casa Del Pueblo	163	Donner Lofts	101	Town Park Towers	216
Delmas Park	122	St. Claire	26	Fuji Towers	28	Trestles Apartments	70
Museum Park	19	Market Gateway	22	Giovanni	24	Troy Apartments	30
Pensione Esperanza	108			Japantown Seniors	126	Unity Place I	34
Parkview Family	89			Jeanne D’Arc Manor	87	Vermont House (under construction)	30
Parkview Seniors	140			Julian Gardens	9	Villas on the Park (committed)	83
Le Fenetre	50			Mabuhay	94	Vintage Tower	59
				Miraido Village	36	Willows Apartments	46
						YWCA Third Street	62
Sub-Total	1,133		480				1,577
Grand-Total							3,190

*Includes census block groups partially situated within these areas.

HOUSING | Rent Stabilized Apartments Map



This is an interactive Rent Stabilized Apartments Map on the City of San Jose website.

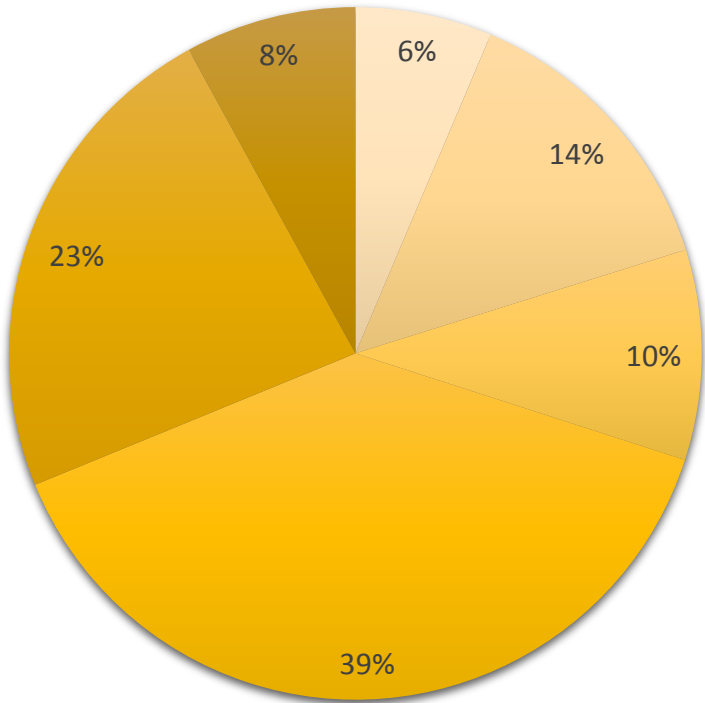
For details, visit:

<https://csj.maps.arcgis.com/apps/webappviewer/index.html?id=ac91290c5d874daeba246872151a629f>

For additional maps related to housing, visit:

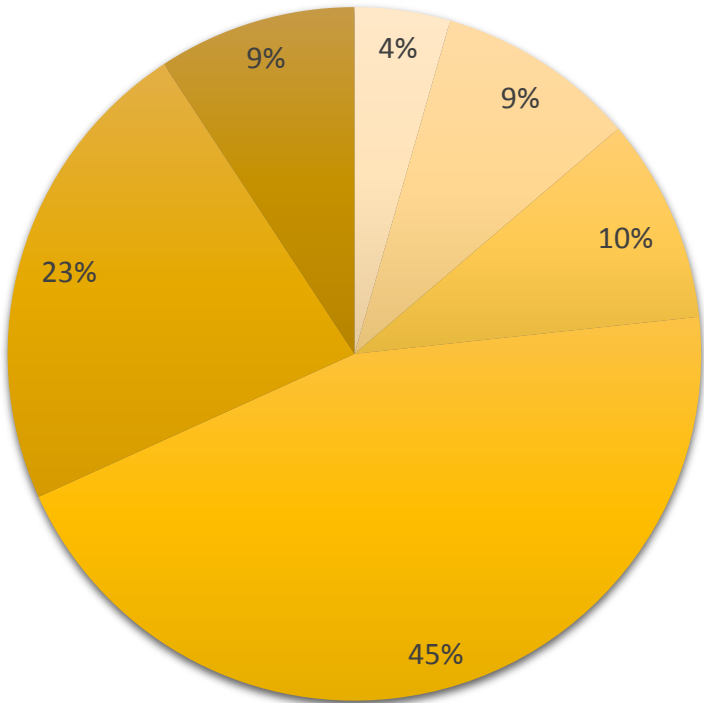
<http://www.sanjoseca.gov/index.aspx?NID=5238>

1 mile



<5 5 to 17 18 to 24 25 to 44 45 to 64 65+

1/4 mile

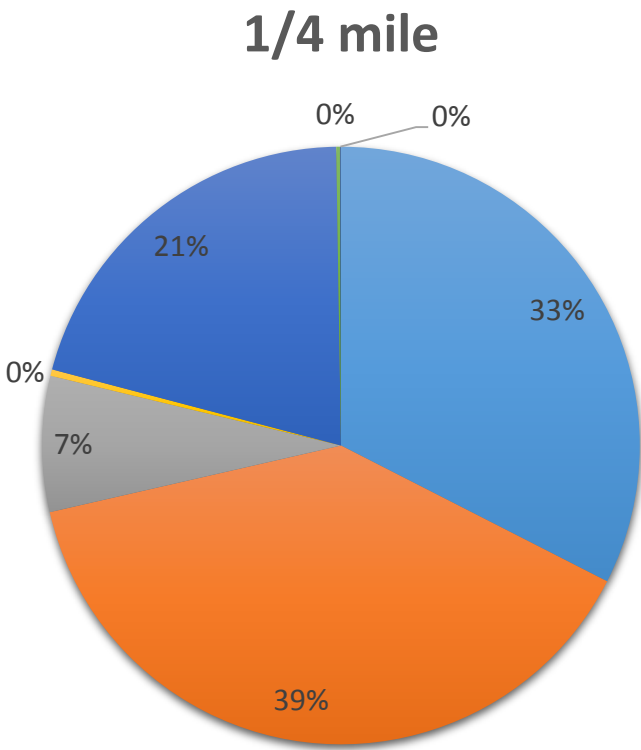
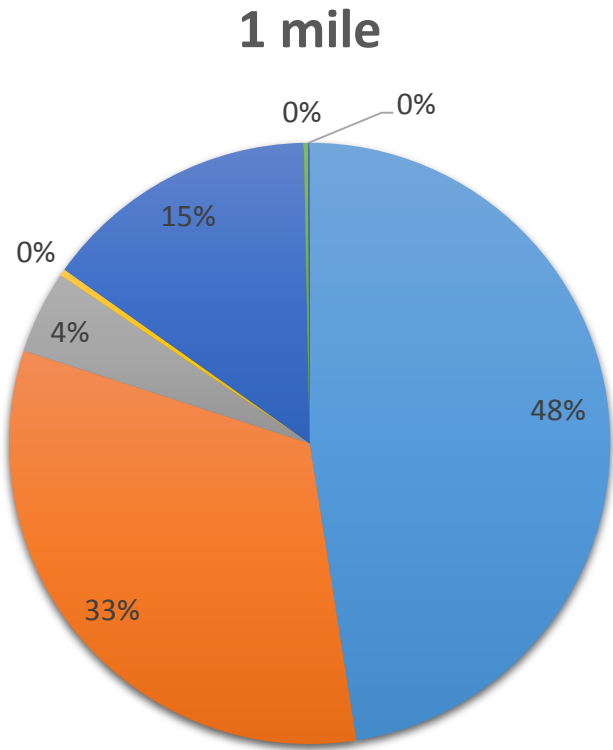


<5 5 to 17 18 to 24 25 to 44 45 to 64 65+

Area	<5	5 to 17	18 to 24	25 to 44	45 to 64	65+
1/4 mile	4.45%	9.30%	9.53%	44.94%	22.52%	9.25%
1 mile	6.39%	13.77%	9.82%	38.83%	23.20%	7.99%
Citywide	6.90%	17.24%	9.54%	31.23%	24.06%	11.03%

DEMOGRAPHICS | Race

Source: American Community Survey ACS 11-14 using Urban Footprint



■ Hispanic ■ White ■ Black ■ American Indian ■ Asian ■ Native Hawaiian ■ Other ■ Hispanic ■ White ■ Black ■ American Indian ■ Asian ■ Native Hawaiian ■ Other

Area	Hispanic	White	Black	American Indian	Asian	Native Hawaiian	Other
1/4 mile	32.51%	38.91%	7.33%	0.35%	20.65%	0.20%	0.06%
1 mile	47.52%	32.48%	4.46%	0.36%	14.87%	0.22%	0.09%
Citywide	33.52%	29.12%	2.87%	0.25%	33.75%	0.33%	0.16%

EDUCATION

Area	# Not High School Grads	% Not High School Grads	# College Grads	% College Grads	Total
1/4 mile	1,429	9.64%	6,023	40.64%	14,821
1 mile	10,748	14.30%	19,830	26.38%	75,167
Citywide	121,700	11.31%	278,652	25.89%	1,076,154

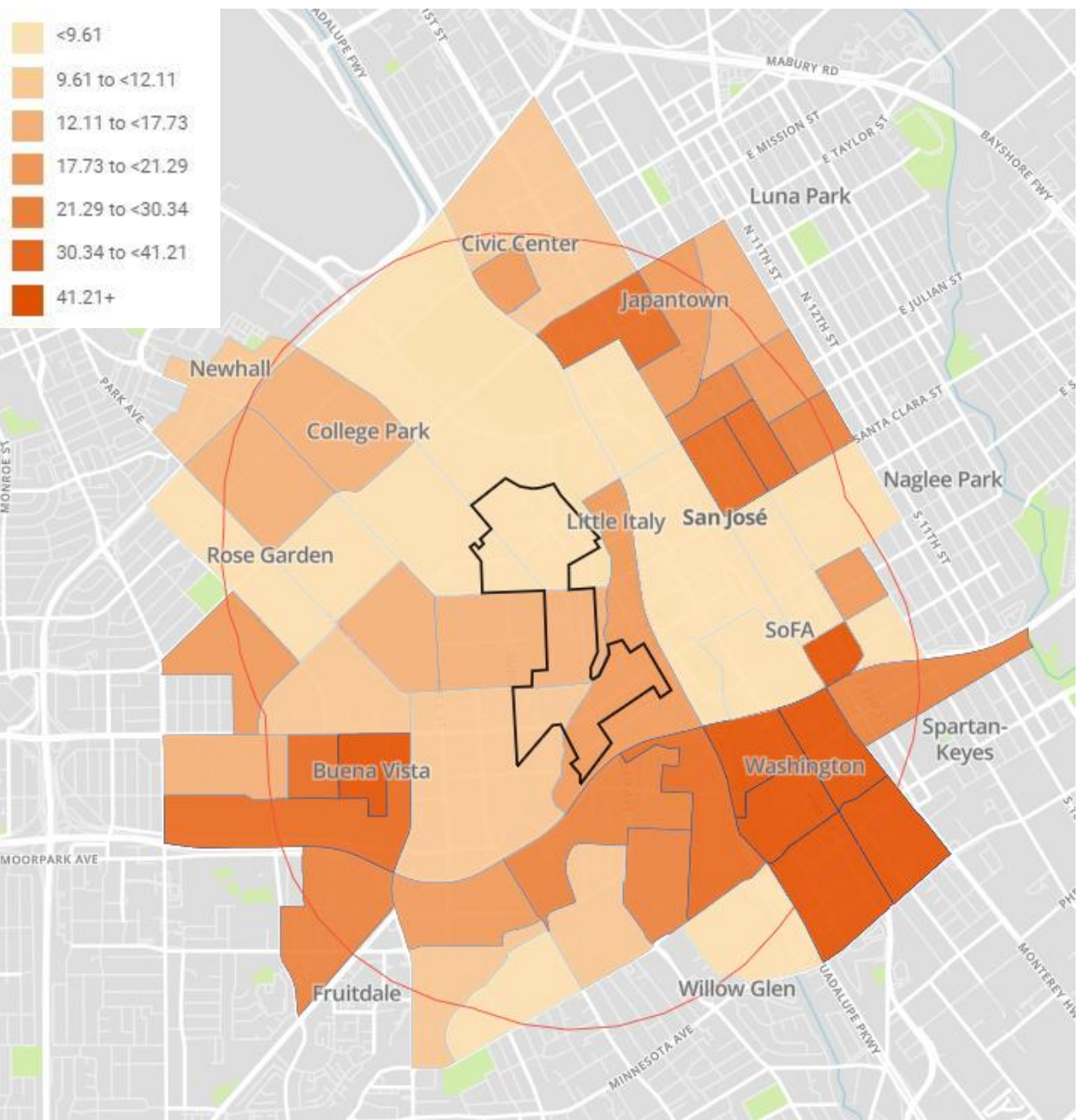
HEALTH

Area	# No Health insurance	% No Health Insurance
1/4 mile	2,228	15.03%
1 mile	12,152	16.17%
Citywide	131,167	12.19%

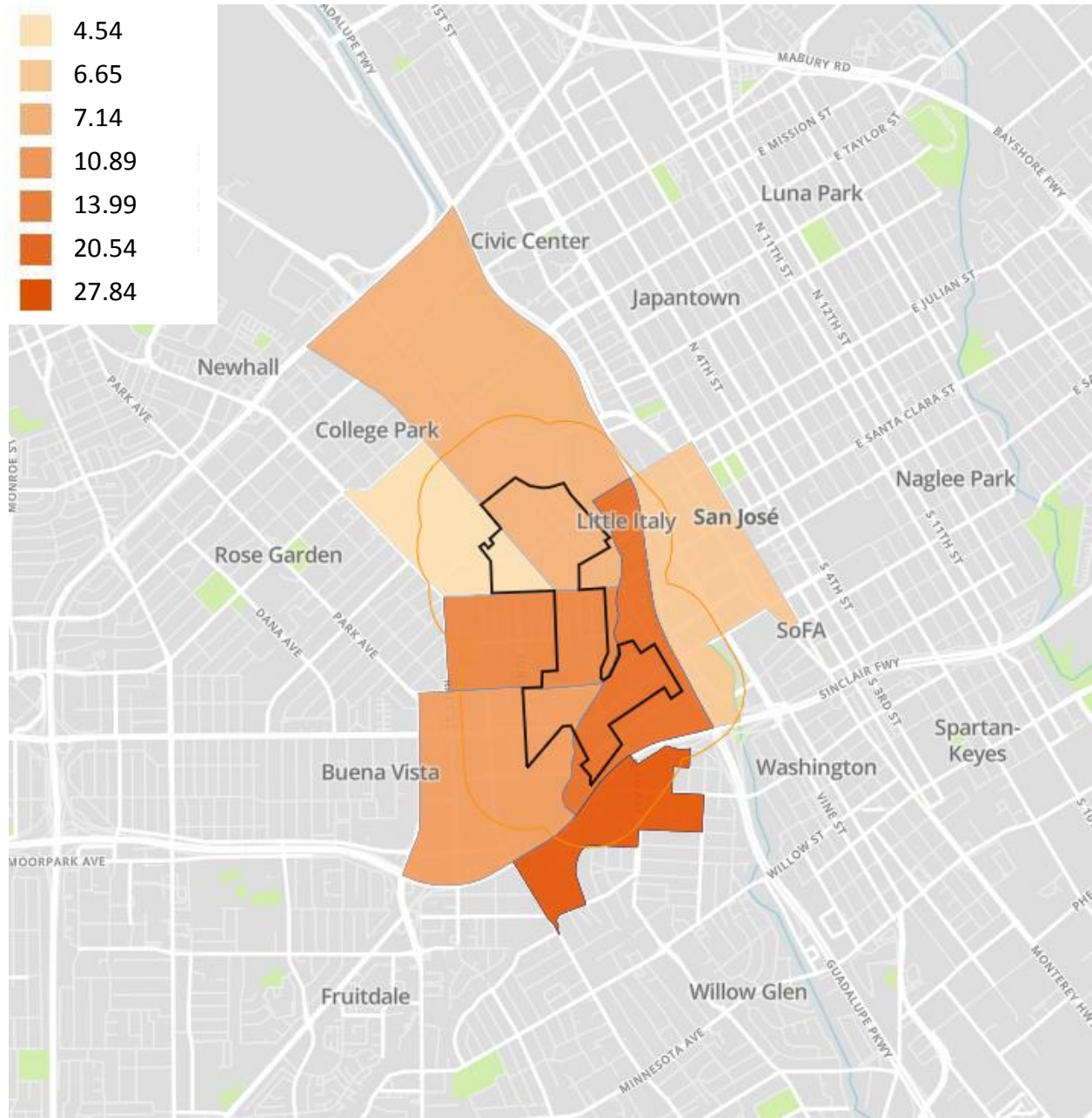
ECONOMY

Area	Median Household Income	# People Below Poverty Line	% People Below Poverty Line
1/4 mile	\$79,915	1,867	12.60%
1 mile	\$69,137	13,602	18.10%
Citywide	\$90,464	122,526	11.39%

EDUCATION | Percent Not High School Graduates

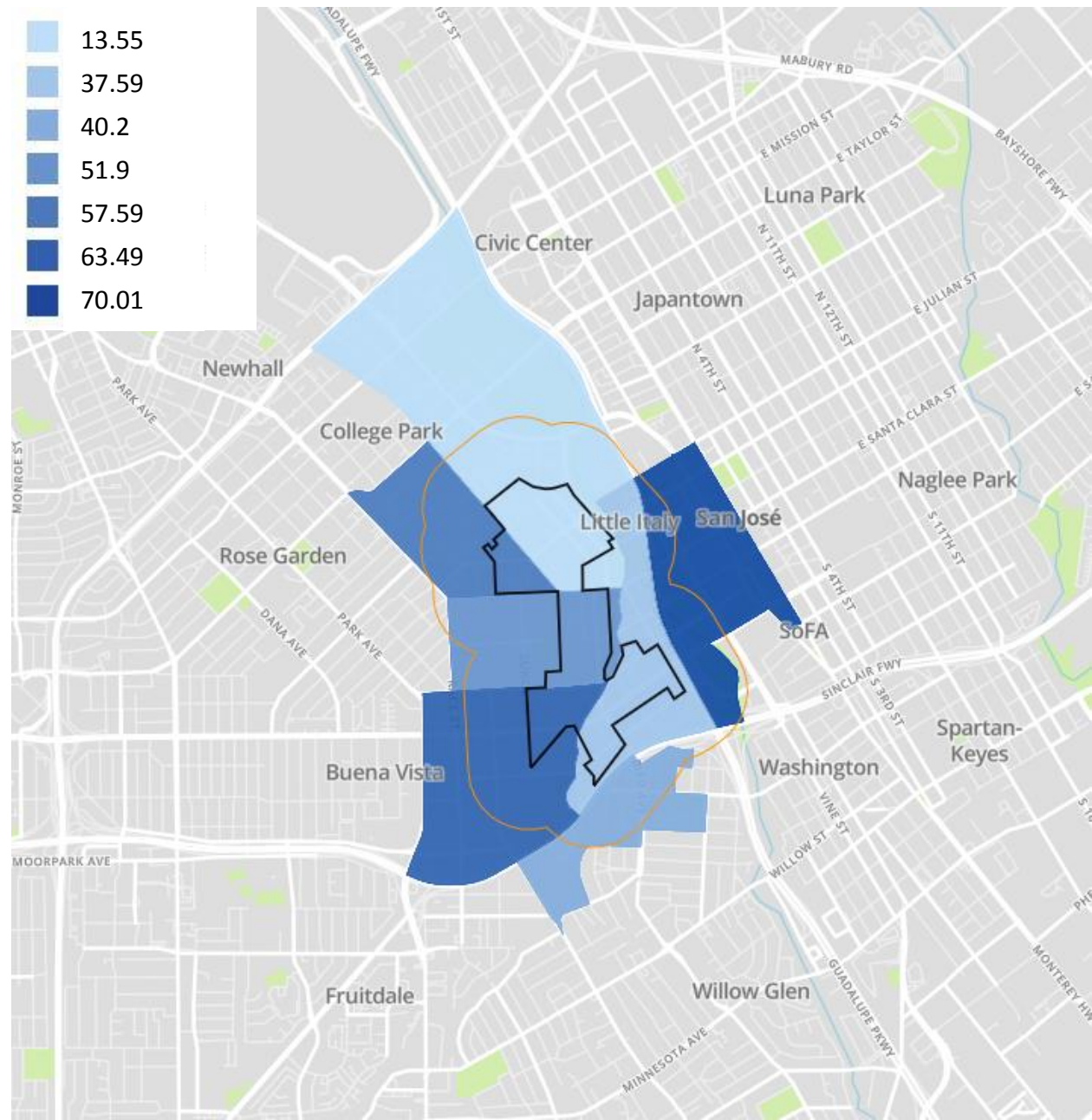
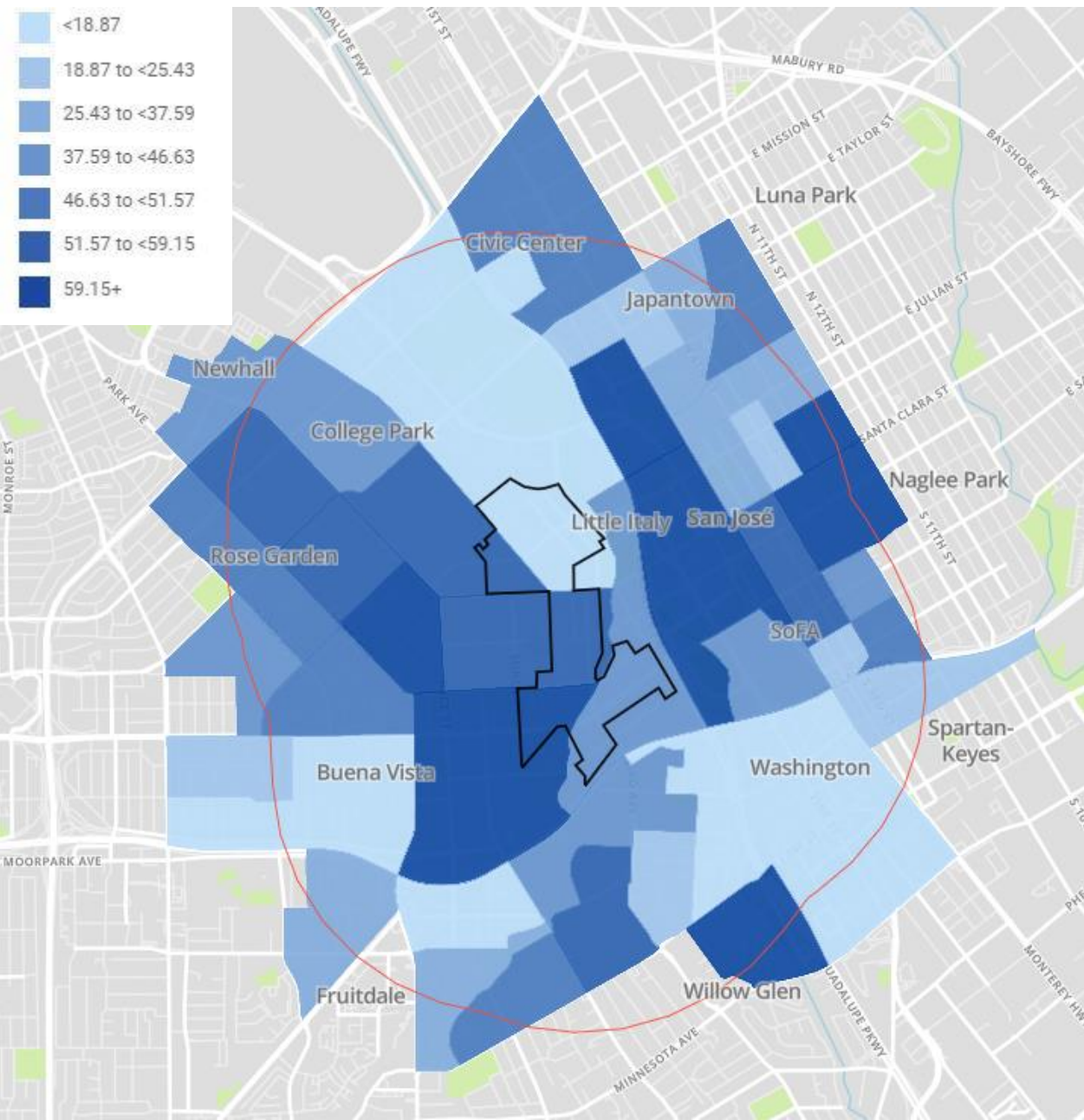


Source: American Community Survey ACS 11-14 using Urban Footprint



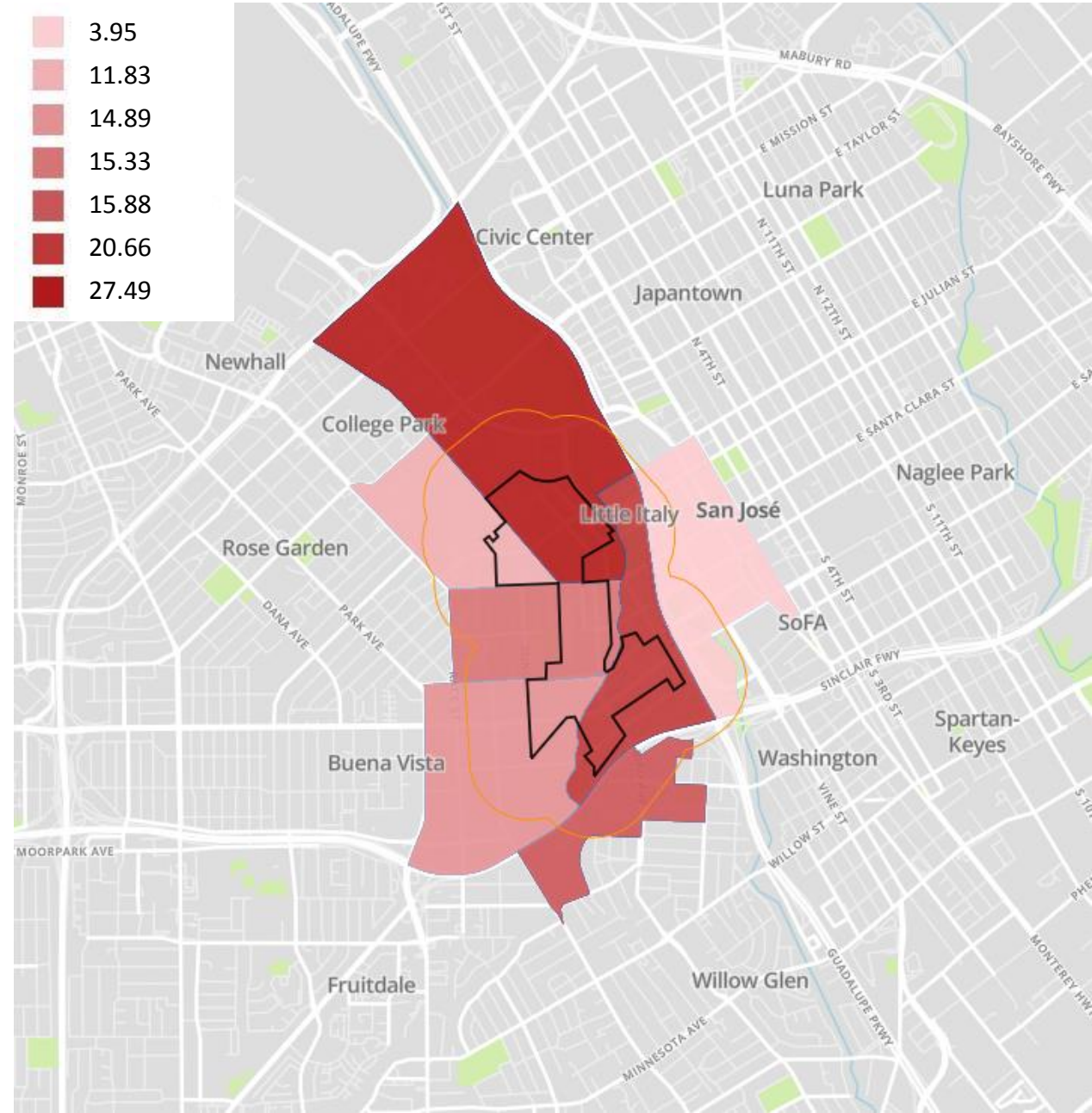
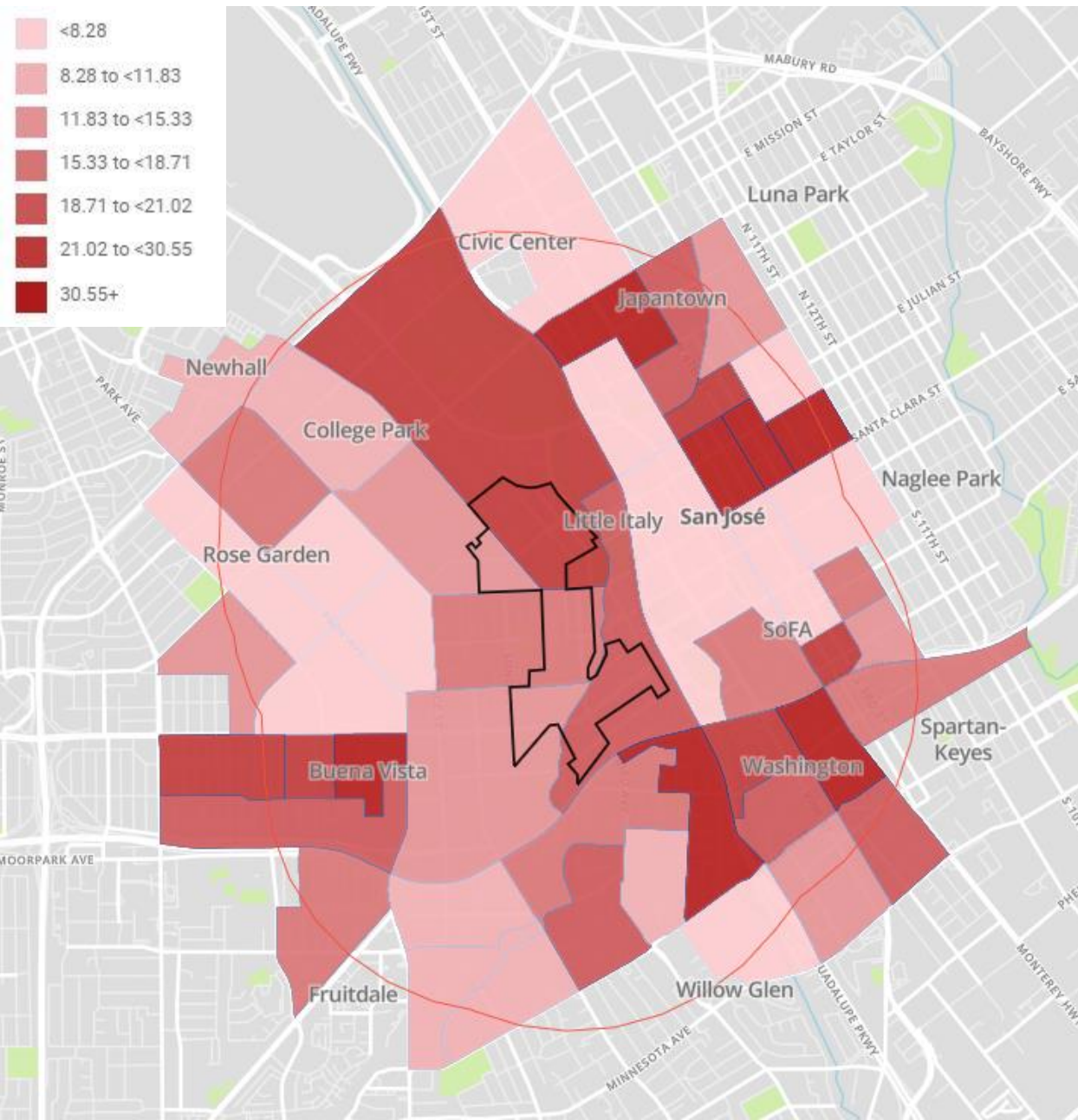
EDUCATION | Percent College Graduates

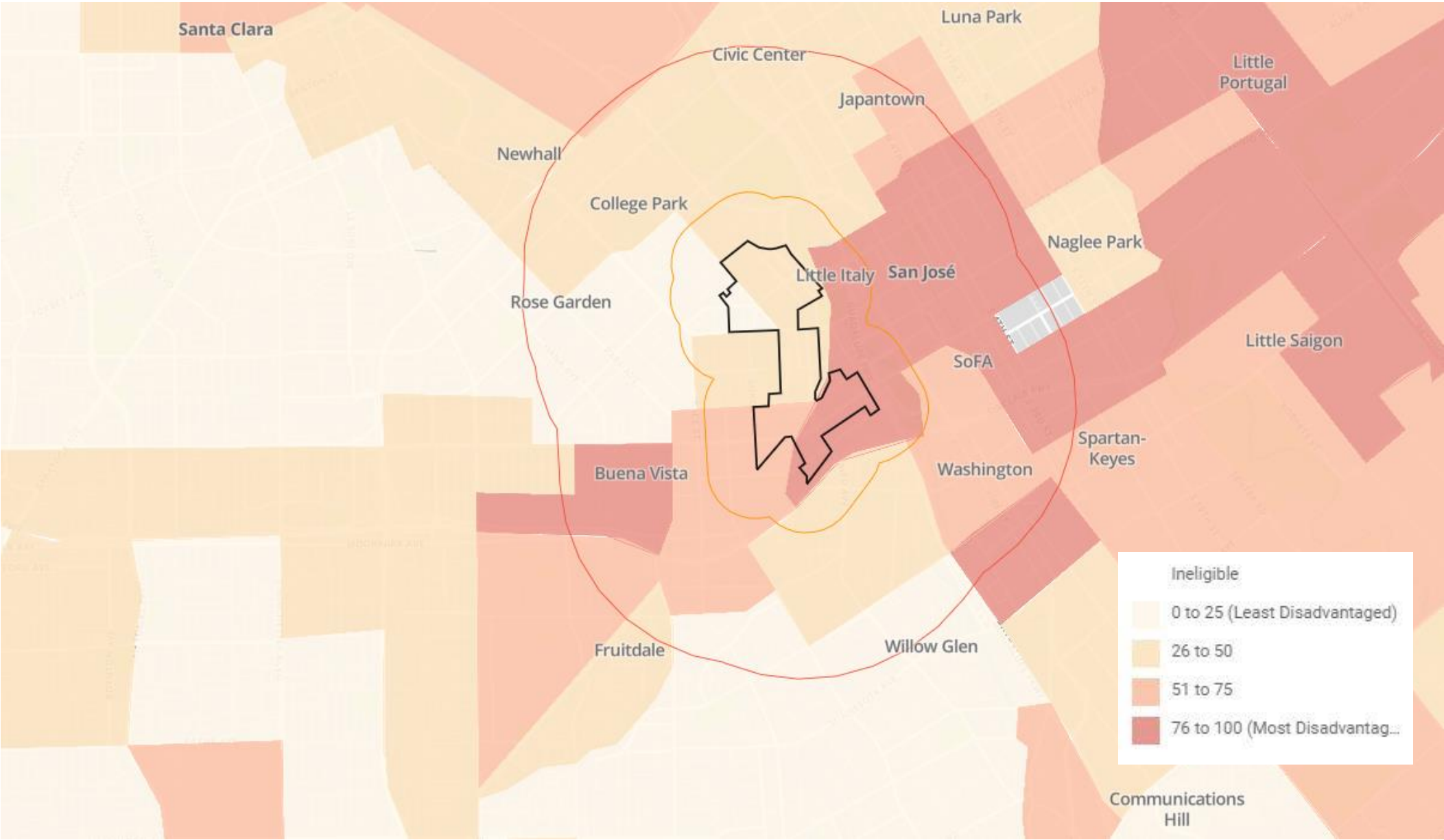
Source: American Community Survey ACS 11-14 using Urban Footprint



HEALTH | Percent No Health Insurance

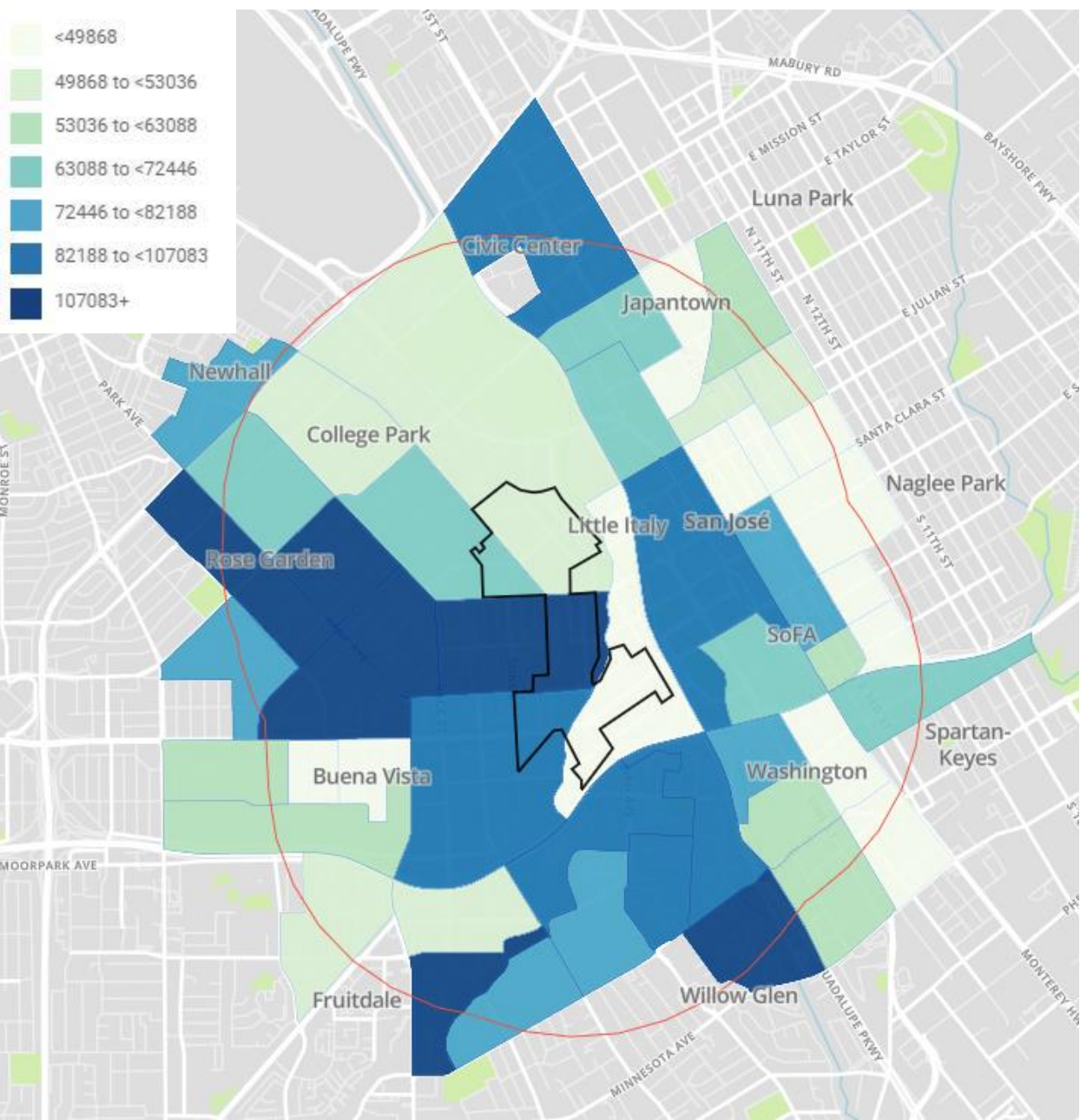
Source: American Community Survey ACS 11-14 using Urban Footprint



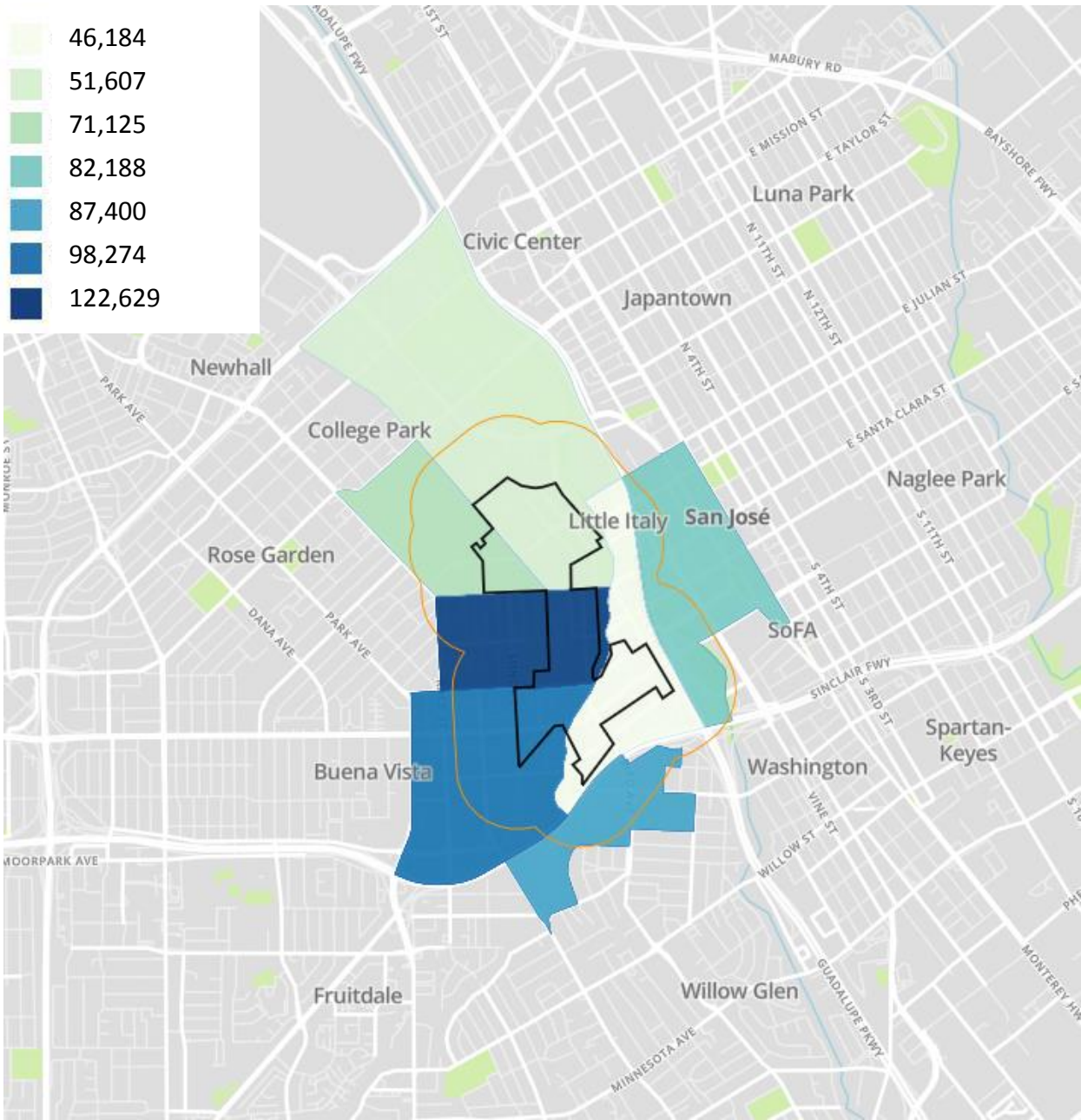


The Health Disadvantage Index (HDI) was developed by the Public Health Alliance of Southern California. The purpose of the HDI is to prioritize public and private investments, resources and programs. HDI includes diverse non-medical economic, social, political and environmental factors that influence physical and cognitive function, behavior and disease. These factors are often called health determinants or social determinants of health and form the root causes of disadvantage.

ECONOMY | Area Median Income

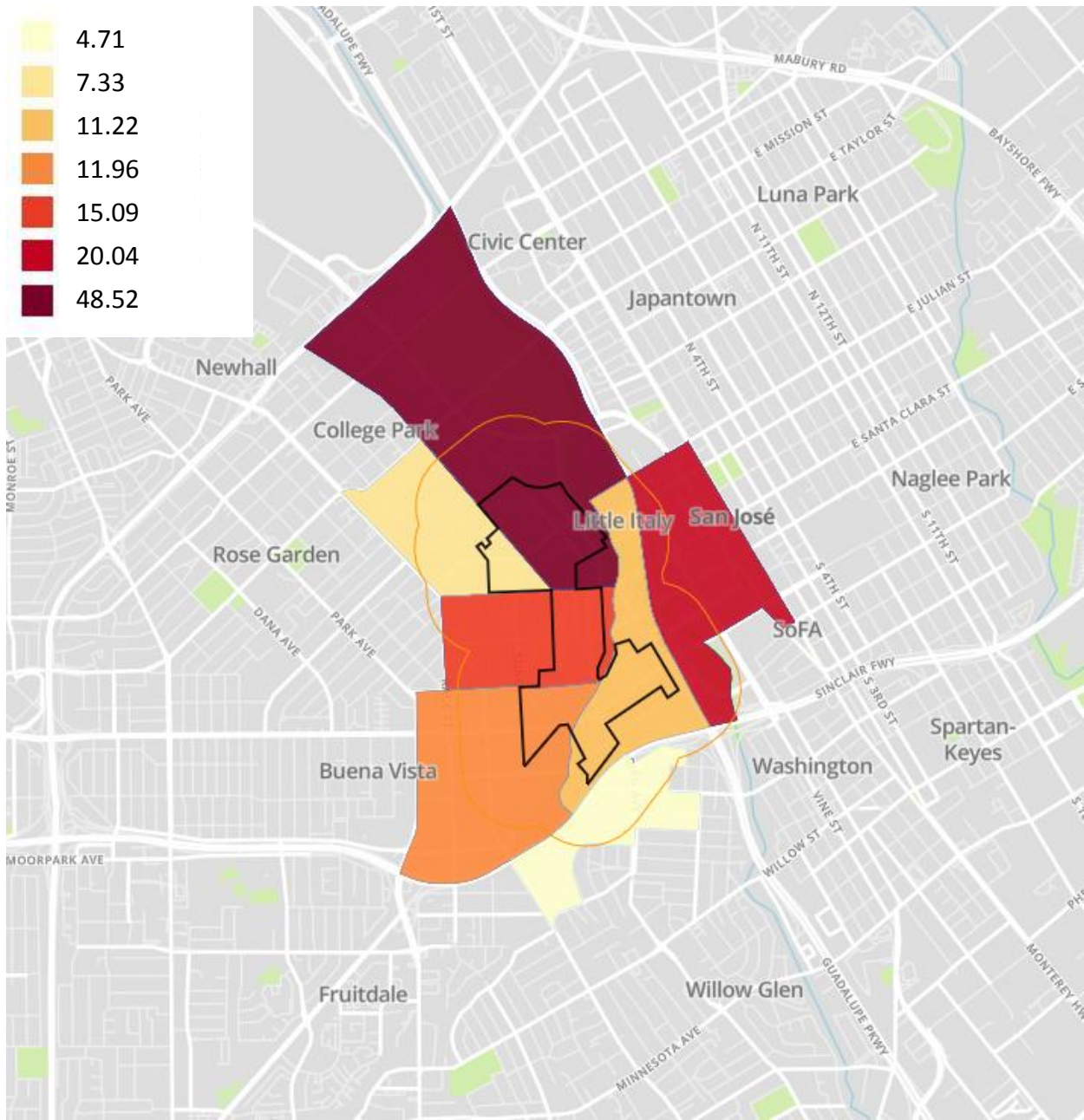
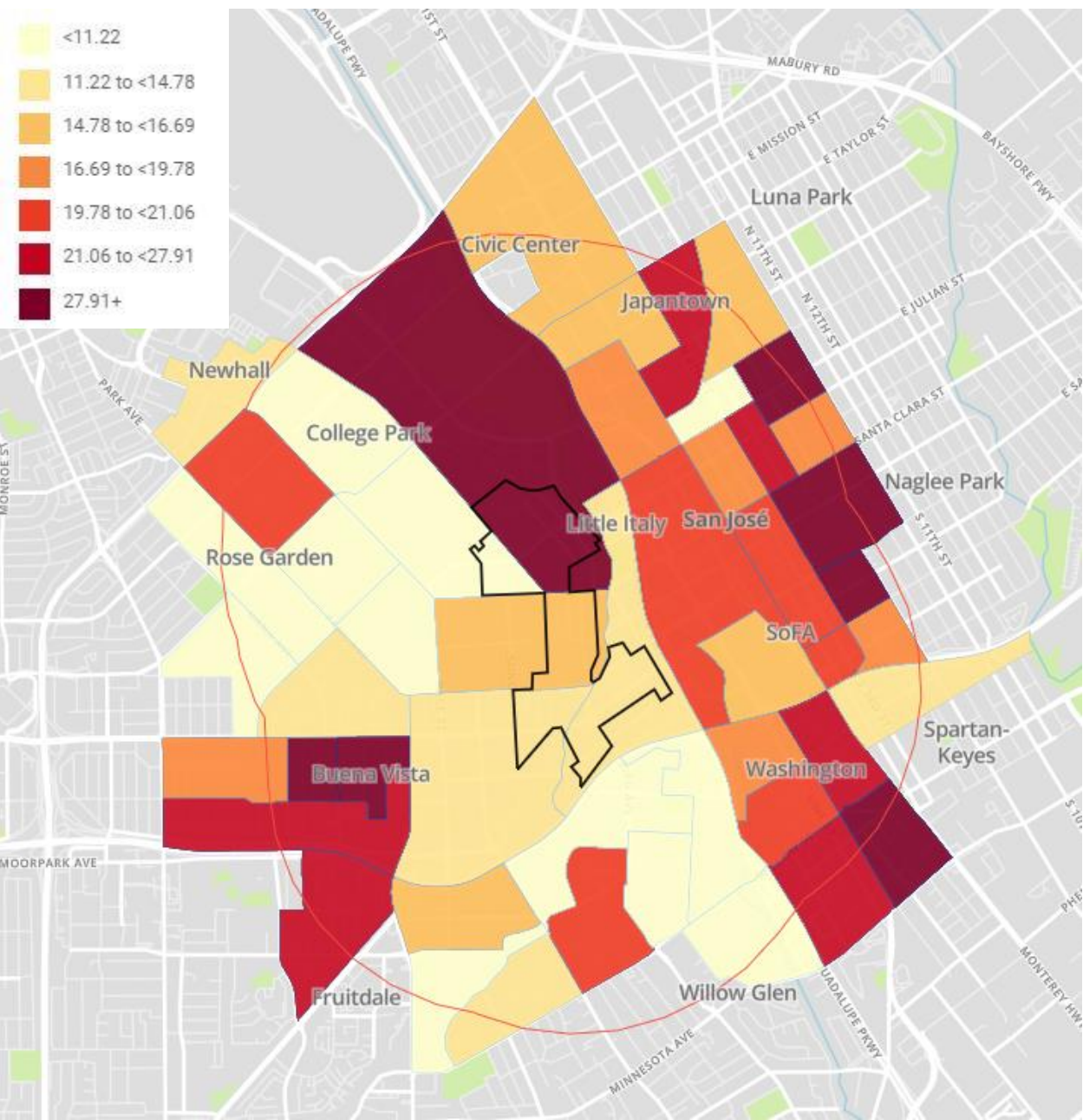


Source: American Community Survey ACS 11-14 using Urban Footprint



ECONOMY | Percent of People Below Poverty Line

Source: American Community Survey ACS 11-14 using Urban Footprint



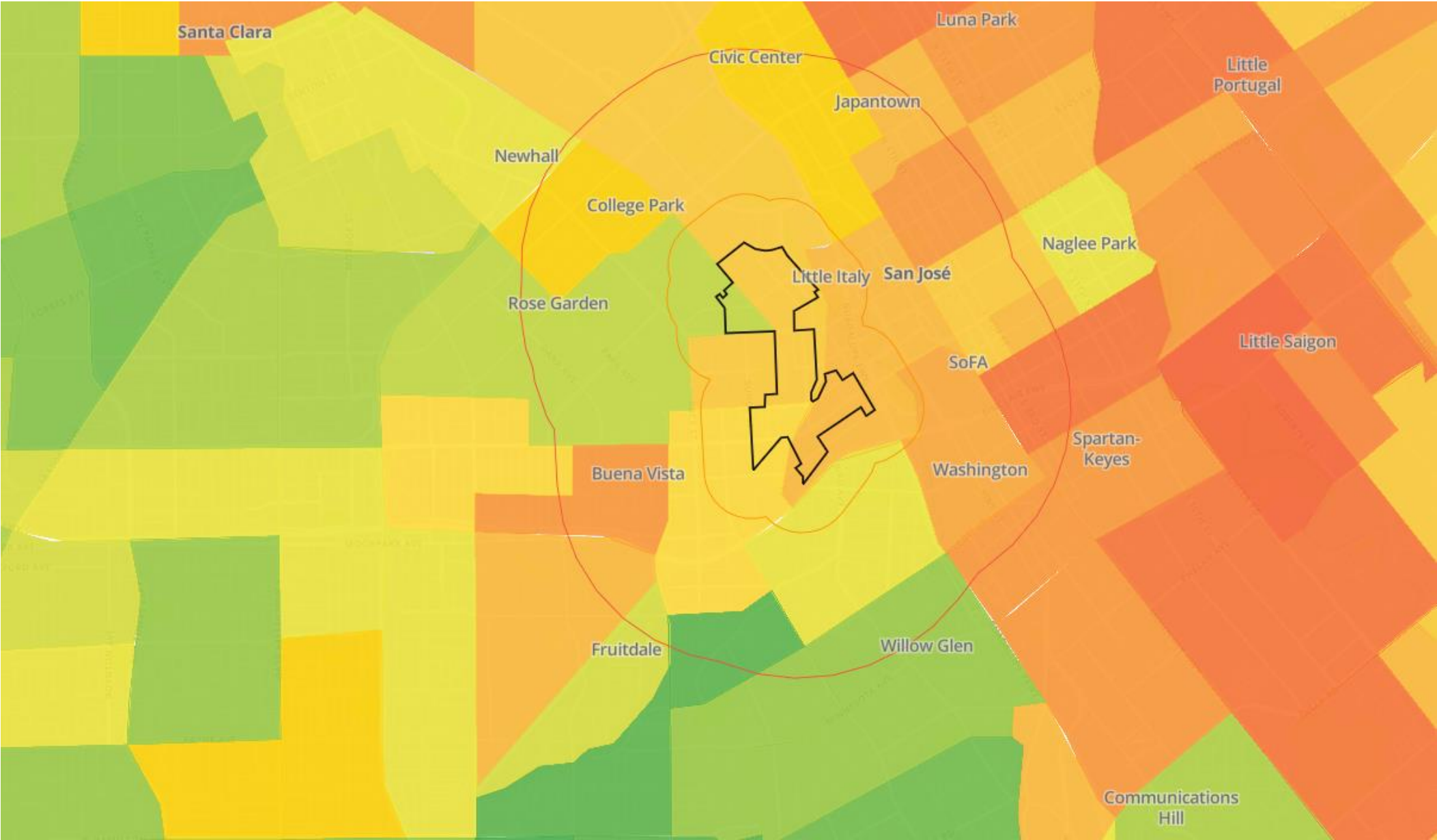
PARKS AND OPEN SPACE | Existing Facilities



This is an interactive Parks Facilities Map, displaying existing Parks, Trails, Picnic Areas, and Community Gardens, on the City of San Jose website.

For details, visit:

<http://www.sanjoseca.gov/Facilities?clear=False>



CalEnviroScreen is a screening methodology developed by the California Office of Environmental Health Hazard Assessment (OEHHA) that can be used to help identify California communities that are disproportionately burdened by multiple sources of pollution.





VI. Solution Groups



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Solution Groups – Purpose + Logistics

- **Purpose**

- Explore issues and develop potential approaches and solutions to present back to the SAAG

- **Logistics**

- Groups are volunteer groups of the SAAG
 - *Self-directing with support from City staff to help co-facilitate*
 - *SAAG to identify data/information needs/requests to help support process*
- Meetings will occur between regular SAAG meetings (2-3 Meetings)
 - *Meeting #1 – Discuss Topics*
 - *Meeting #2 – Identify Solutions*
- Each SAAG member is encouraged to volunteer for 1 or 2 groups
 - *SAAG members will be asked to choose their Top 3 choices*
 - *Project team will organize the Solution Groups accordingly to ensure equal representation in all groups*
 - *Solution Groups will be limited to 10-12 SAAG members*
- Meetings will be open to the public and include times for public input/ideas



Solution Groups – Instructions/Structure

1. **Topic:** Define topic to be addressed and definition of success
2. **Background:** Identify baseline conditions and existing approaches, tools, and/or City requirements
3. **Opportunities:** What opportunities exist because of this process? What are assets to leverage?
4. **Potential Solutions:** What are possible qualitative and quantitative solutions for the project? What actions should be taken? What are potential models the project could emulate and what tools can be used to support a successful outcome? What partners could be involved?

(See below for a sample format of feedback.)

Topic	Background	Opportunities	Potential Solutions

Solution Groups – Topics

Possible Solution Group Topics:

- Parks, Public Space, and Sustainability
- Transportation, Access, and Traffic
- Neighborhood Quality of Life
- Jobs, Education and Economic Development
- Housing, Displacement, and Gentrification

Crosscutting Topics - Questions Relevant to All Solution Groups may include:

- How will the solutions impact people's lives?
- How will the solutions impact equity and opportunity?
- What are the implications for the surrounding neighborhoods?
- What are potential models, solutions, or options that should be considered?



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

VII. PUBLIC COMMENT





VIII. Next Steps and Meeting Schedule



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

PHASE 1

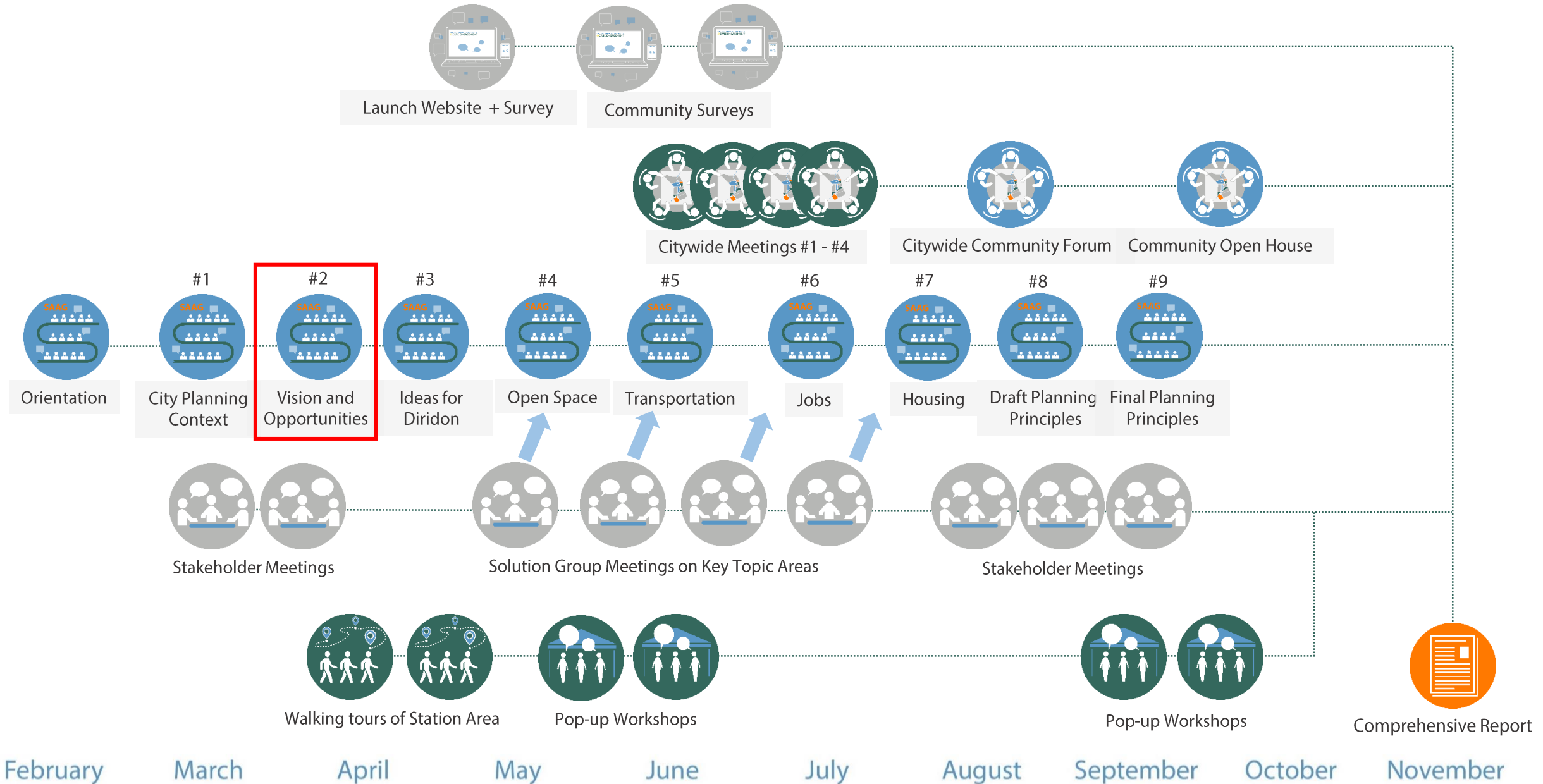
Issues + Opportunities

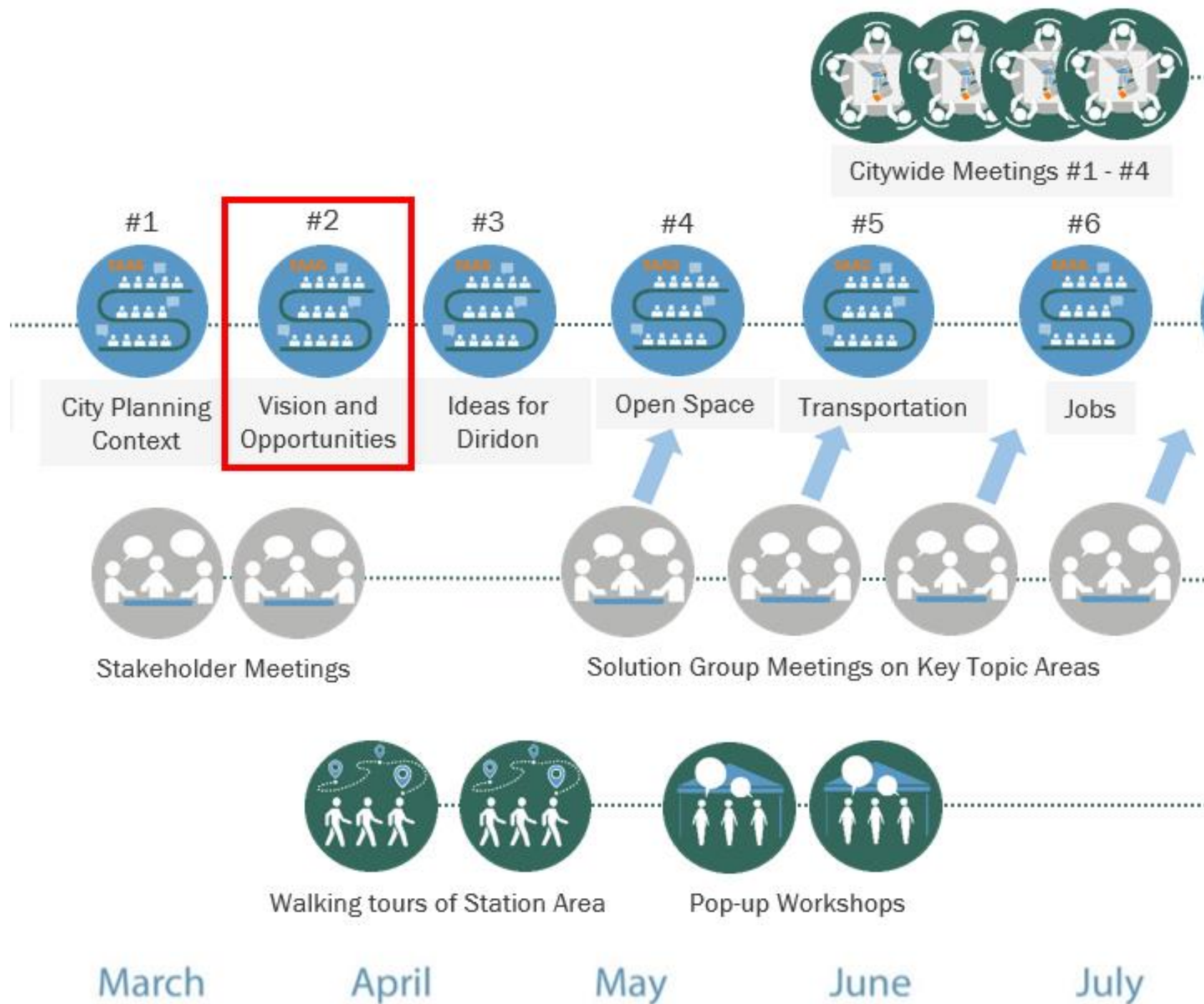
PHASE 2

Preliminary Concepts

PHASE 3

Proposed Concept





SAAG Meeting Schedule

Meeting	Topic	Date
Orientation (Phase 1)	Orientation	February 28 th
#1 (Phase 1)	Background: City's General Plan, Diridon Station Area Plan, and Good Neighbor Committee; Role of SAAG	March 21 st
#2 (Phase 1)	Vision and Opportunities: Existing Conditions; Google's Design Principles and Inspiration; Brainstorm on Citywide and Station Area opportunities; Confirm Solution Groups	April 9 th
#3 (Phase 1)	Rail/Station Planning (City, VTA, CalTrain, and HSR) Ideas for Diridon: brief "TED talks" by SAAG members on "What is your idea for the Diridon Station Area?"	April 30 th



SAAG Meeting Schedule

Meeting	Topic	Date
#4 (Phase 2)	Google's Perspective: Inspiration for Diridon Parks, public space, sustainability, safety <i>(results of Solutions Group and discussion of recommendations)</i>	May 23 rd
#5 (Phase 2)	Transportation, access and traffic <i>(results of Solutions Group and discussion of recommendations)</i>	June 27 th
#6 (Phase 2)	Jobs, education and economic development <i>(results of Solutions Group and discussion of recommendations)</i>	July (TBD)
#7 (Phase 2)	Housing - Displacement, Gentrification, Homelessness <i>(results of Solutions Group and discussion of recommendations)</i>	August 13 th
#8 (Phase 3)	Review of draft planning principles	August 29 th
#9 (Phase 3)	Finalize draft planning principles; review of engagement strategy; next steps	TBD (Mid Sept?)



SAAG Meeting #3 – “TED Talks”

- Who is interested in sharing ideas/ their vision for the Diridon Station Area through a brief presentation at the next SAAG Meeting?
- 5 minute presentations + 5 PowerPoint slides + Q&A
- Please send your slide deck to Tara Reid by Friday, April 27, 2018
(Tara.Reid@sanjoseca.gov)



SAN JOSE DIRIDON STATION AREA
COMMUNITY ENGAGEMENT

Written Public Comments

- Written Comments: Public or SAAG members may provide written comments that will be distributed to SAAG members.
 - Those received will be included in the packet prior to meetings
 - Send comments to:
Tara Reid
City of San Jose Office of Economic Development
200 E. Santa Clara St., 17th Floor, San Jose, CA 95113
Tara.Reid@sanjoseca.gov
- Public Comment at Each Meeting: Public comment will be provided at each meeting after the presentation and discussion of the SAAG.



Meeting Schedule

- Next SAAG Meeting: Monday, April 30, 2018 @ 6pm
- Stay Tuned: www.diridonsj.org